**AI Experts Interview Guidelines**

Individual assignment (50%): Interview 3 AI entrepreneurs and corporate leaders and provide a critical reflection on how they (fail to) incorporate principles of Responsible AI in their practices, while incorporating the topics explored in class.

**Note**: I suggest that you do not prime your interviewees too much with what you know about the topic. This way you can contrast their views with what we covered in class.

Possible questions to consider (you may ask others you find relevant):

1. Can you describe the work of your organization and how AI plays a role?
2. What is your role/position in the company?
3. Did you ever get training on responsible AI? What did you cover?
4. How is your organization incorporating principles of responsible AI in the development and/or deployment of AI tools?
5. What responsible AI principles do you follow?
6. Can you give an example of a challenge/problem you encountered in your organization of “irresponsible” AI?
7. How did you tackle that challenge?
8. What do you think are the main risks of AI in your industry?
9. What else can be done to ensure responsible AI in the future in your industry?