**Team - 6  
Sector: Tourism & Urban Sustainability (Read Grand Hotel Europa for more info!)**

Venice, a UNESCO World Heritage Site, faces a significant challenge due to overtourism. While tourism is a crucial economic driver for the city, its unregulated growth has led to adverse effects on infrastructure, local residents, and the environment.

**SCQ Framework**

**Situation:** Venice attracts over 20 million tourists annually, with some days seeing up to 120,000 visitors, while its permanent population has fallen to 55,000 residents. The influx of visitors, particularly short-term tourists and cruise ship passengers, has led to overcrowding, increased living costs, and ecological strain on the delicate lagoon ecosystem.

**Complication:**

* **Housing Shortages & Short-Term Rentals:** Platforms like Airbnb have driven up rent prices, displacing long-term residents.
* **Cruise Ship Traffic:** Large vessels cause pollution, disrupt marine life, and contribute little to the local economy.
* **Day-Tripper Impact:** A significant portion of visitors do not stay overnight, adding to congestion while spending minimally.
* **Cultural Degradation:** Overcrowding diminishes the city's historical charm and quality of life for residents.
* **Environmental Strain:** Rising water traffic accelerates erosion and flooding risks in the lagoon.

**Question:** How can we, through a multi-stakeholder partnership (MSP) initiative**,** effectively manage tourism in Venice to balance economic benefits with sustainability, cultural preservation, and local livability?

**Key Stakeholders:** The initiative requires a collaborative approach among diverse stakeholders to implement sustainable tourism solutions:

1. **Venetian Municipality & Local Government** – Regulates tourism policies, urban planning, and infrastructure investments.
2. **Tourism Industry Representatives** – Includes hotel associations, tour operators, and short-term rental platforms like Airbnb.
3. **Local Residents & Community Groups** – Advocates for resident rights, affordable housing, and cultural preservation.
4. **Environmental Organizations** – Works to mitigate pollution and protect the lagoon’s delicate ecosystem.
5. **Cultural Heritage Institutions** – Ensures that tourism development does not harm Venice’s historical and artistic legacy.
6. **Cruise & Transportation Authorities** – Regulates cruise ship docking policies and public transport efficiency.
7. **Academic & Research Institutions** – Conducts impact assessments and recommends data-driven solutions for tourism sustainability.
8. **Business Sector & Local Entrepreneurs** – Encourages responsible tourism through eco-friendly businesses and local economic incentives.