



Entrepreneurial Project: 03

lets make great!

TODAY'S WARM UP

Discuss

- ▶ **Are entrepreneurs born or made?**
Why / why not?
- ▶ **Do you believe you're an entrepreneur?**
Why / why not?
- ▶ **When did/would you feel comfortable enough to call yourself an "entrepreneur"?**

In pairs (5 mins)

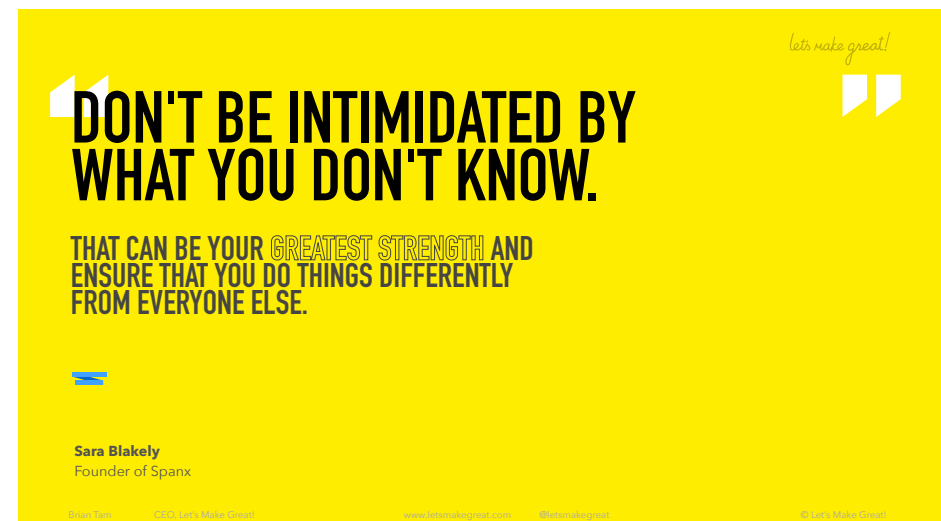
Brian Tam

CEO, Let's Make Great!

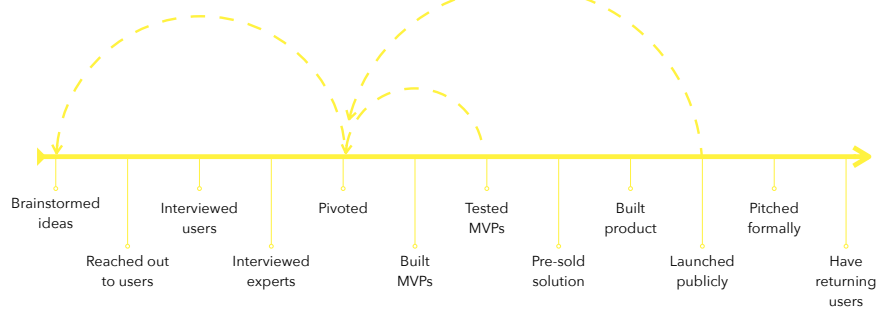
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RAISE YOUR HAND IF...



CASE

3-4 Project Discussions

WEEKLY REFLECTIONS: OBSERVATIONS

► Ups & downs of journey

- Pressured, Behind, Frustrated, Lost, Overwhelmed, Judged,
- Super motivated, Excited, Confident, Rewarding, Passionate
- Juggling a lot!

► Team

- Encouraging each other + delegating
- Disagreeing
 - Researching — Interviewing
 - Experts/Partners — Users
 - Strategizing — building
 - **Push & pull**

► Making progress

- Pivoted team / problem / idea
- Action = happy
- DESIS Fund + Haddad Center

► Proving or Searching?

- What's your subconscious goal?
- Focus on user validation!
- User Exploration

► Meaningful topics!

- Not school project ==> Empowered
- Responsibility + Passion

PRESENT YOUR CASE

First: Prepare

- **Context:** What's your *situation* and *goal* this week?
- **Challenge:** What's *stopping* you/the team from achieving it?
- **Focus:** What would you like us to *focus on*?

In teams (8 mins)

Next: Present

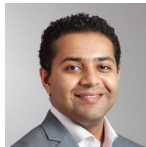
- **Keep it short:** 1-2 minutes to explain (not a lot of time)
- **Clarify:** ask questions to understand deeper challenge
- **Take notes:** lots of advice & directions to explore

Individual (10-15 min / team)

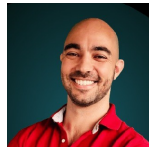
GUEST MENTORS JOINING TODAY

**Sean Tierney**

- ♦ Founder, Problematic
- ♦ Entrepreneur In Residence, Startup Lisboa

**Neel Augusthy**

- ♦ Managing Director, VADN Group
- ♦ Former CFO Medtronic

**André Casal**

- ♦ Full-stack web dev
- ♦ Founder, LaunchFast
- ♦ Philosopher

LOOKING FOR EVEN MORE HELP?



ADPList

Mentee

Mentor

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WHO ELSE SHOULD I INVITE?

**Mentors**by [Brian Tam](#) • Monday, 17 February 2025, 4:27 PM**moodle@NOVASBE**

We're looking to bring in **guest mentors from Brian's network** to drop by during our case-study and coworking times. So let us know what areas would help the most:

- Sales
- Branding
- Product
- Tech
- Team-building
- Pitching
- Lisbon Ecosystem
- Legal
- Other

Drop your suggestion below, with any relevant details and we'll do our best to find people to help you out!

[Permalink](#) [Edit](#) [Delete](#) [Reply](#) [Export to portfolio](#)

TEAM

Co-Working Time

MORE MENTORSHIP TIME

Sign up

- ✦ **Add your name in the queue**
on the white board
- ✦ **Who do you want to talk to?**
Be clear with your question



GIVE CONTEXT: ADD YOUR GROUP NAME

Users
Engaged: 0

Sales
Made: 0

Impact
Created: 0

Activity: We worked on creating a user journey for the platform. I think it looks good, but we didn't test it with any users this week. We'll probably test it later. We also started brainstorming ideas for the landing page but haven't decided on anything yet.

Progress: This week, our team made some progress. We talked to two vendors and did some work on the platform design. Things are moving forward, but it's taking longer than expected to see results. We hope to onboard more vendors next week.

Insight: I feel okay about the project. I think it has potential, but it's hard to tell right now if it's going to succeed. I've been feeling a bit frustrated because I think our team could move faster, but I'm not sure how to address that.

