

COURSE STRUCTURE

SYLLABUS

1. Life-Centric Innovation Framework

2. Innovation 4 Impact Project

3. Innovation Methodologies and Tools for an Innovation Project

3.1 Generative AI for Innovation

3.2 Scenarios & Foresight for Innovation

3.3 Business Model Innovation

3.4 Impact-Driven Innovation

3.5 Impact Metrics for Innovation

TIMELINE

	05/02	12/02	26/02	28/02	17/03	02/04	04/04	09/04	23/04	30/04	07/05	09/05	14/05	22/05
PROJECT	INTRO / PROJECTS PRESENTATION EXPRESSION OF INTEREST LIFE-CENTRIC INNOVATION	PROJECT KICK-OFF TEAM DYNAMICS	GROUP WORK TOUCHBASE	GROUP WORK TOUCHBASE	GROUP WORK TOUCHBASE	SCENARIOS & FORESIGHT GENERATION BATTLE WITH “JOSÉ DE MELLO”	GROUP WORK TOUCHBASE	HALFWAY SHOW	GROUP WORK TOUCHBASE	GROUP WORK TOUCHBASE	GROUP WORK TOUCHBASE	GROUP WORK TOUCHBASE	GROUP WORK TOUCHBASE	FINAL PRESENTATIONS
TOPIC		MISSION 1: IMMERSE	GEN A.I. FOR INNOVATION	MISSION 2: DREAM	MISSION 3: IDEATE		BUSINESS MODEL INNOVATION		MISSION 4: VALIDATE	IMPACT-DRIVEN INNOVATION	MISSION 5: PERFECT	IMPACT METRICS FOR INNOVATION	MISSION 6: IMPACT	

CHANGES IN ORIGINAL SCHEDULE:

- 05/03 is now 28/02 (18h30 to 21h30)
- 12/03 is now 04/04 (18h30 to 21h30)
- 17/03 is now 09/05 (18h30 to 21h30)

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- + 1H MENTORING PER WEEK
- + 1H MEETING WITH CORPORATE EVERY TWO WEEKS
- + 1 HALFWAY TOUCHPOINT WITH TEACHING TEAM

PROJECT DETAILS

1. Mission Based

- i. Every two weeks (+-), a new mission;
- ii. One halfway elevator pitch;
- iii. One final presentation;
- iv. One final report.

2. Support

- i. 1 hour per week with mentor;
- ii. 4 mandatory touchpoints with corporate liaison;
- iii. 1 mandatory touchpoint with Teaching Team
- iv. Touchpoint with Rui every two weeks, in class;

DELIVERABLES

Individual Reflection

- i. **Two-pager with individual reflection about innovation methodologies applicability, team dynamics and lessons learned**
- ii. **Guidelines to be communicated on Moodle.**

Final Presentation (Group)

- iii. **To be delivered on May 22nd.**
- iv. **Guidelines to be communicated on May 5th.**

Final report (Group)

- i. **Maximum 25 pages (plus annexes);**
- ii. **Must include the documentation of all 6 missions, including decision rationale, methodologies used, ;**
- iii. **To be delivered until May 25th.**

EVALUATION

Team grade:

- 1. Team commitment throughout the project (informed by corporates and mentors) (20%)**
- 2. Quality of final deliverable (40%)**
- 3. Quality of final presentation (20%)**

Individual grade:

- 1. Peer assessment (10%)**
- 2. Individual reflection (10%)**

MOODLE

Course ENROLMENT key:

Innov_2425_S2