

Company Name:	Ericeira Surf Clube
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Overview of the projects and proposed titles:

ESG Framework for Ericeira Surf Clube based on the management of a World Surfing Reserve

Context/background to this project:

Ericeira Surf Clube (ESC) is a guardian belonging to the Stewardship council of Ericeira world surfing reserve, the 2nd in the world the 1st in Europe, (<https://ericeirawsr10.com/>), and we have a strong preoccupation with the sustainable management plan of this territory, community and business ecosystem.

The Innovation and Sustainability department of ESC designed a holistic development model (recognized by the European commission through platform Share Initiative as good practice) structured in 6 pillars (sports, Economics, Social, Human development, Environment and territory) to help us to design sustainable projects and initiatives in these 6 dimensions to educate and develop competencies and skills in our associates, sport community and ecosystem, including stakeholders to adopt positive behaviour's to protect and conserve the waves and marine biodiversity as EWSR Ambassadors.

ESC is implementing a certification process by Biosphere system to prepare the club to be greener and more sustainable aligned with the SDG framework of United Nations, including the club organisation potentiating the ESG framework based on Corporate Sustainability Reporting Directive (CSRD) of the European Commission launched in 2023.

ESC need technical support to prepare the club organisation for this future obligation and develop an ESG framework adapted to the social mission of a sport club and as well as a sustainability guardian and organise the data and evidences from our projects that you can access through <https://drive.google.com/file/d/170sxvJo1cUI8L82geWp3Alz42earStjv/view> and <https://drive.google.com/file/d/1131b16PltrhK3HNxNohiBaWQwTyLVjOk/view>.

This initiative aims to provide to ESC:

1. a “simplified framework” that will help outdoor sport clubs to report ESG information to banks, investors and stakeholders in a standardized and efficient manner.
2. Easier Access to Green Financing: By adopting ESG a sport organisation can improve the transparency of their sustainable practices, becoming more attractive to investors and mainly to financial institutions that will finance the business through ESG priorities and criteria (loans with lower interest rates and cheaper spreads).

Contactos:

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3. Competitiveness and Integration in Value Chains: Compliance with ESG can strengthen the position of Sport organisations in the appropriate global chains of large companies that exclude sustainable practices from their business partners.

What will be the benefits for ESC organisation?

1. Organisation, Transparency and Accountability: Implementing ESG reporting practices can improve public and sponsor trust and confidence in sports organizations.

2. Operational Sustainability: Monitoring and disclosing sustainable practices can lead to more efficient management of resources, reducing the environmental impact and leveraging the social impact of sport contributing for a more inclusive and sustainable economy and society.

3. Alignment with Market Trends: As sustainability becomes a deciding factor for banks, investors and sponsors, sport organizations by adopting ESG can better position themselves for future opportunities and be able to leverage their level of investment in sport activities with social and environmental impact.

Desired outcomes:

1. **ESG Framework** tailored to the club's six pillars and aligned with SDG/CSRD requirements.
2. **Qualitative and Quantitative Data Report** summarizing findings and insights.
3. **Certification Readiness Checklist** for Biosphere certification.
4. **Final Presentation** with recommendations and an implementation roadmap

Specified tasks during the project e.g. qualitative data collection (interviews, focus group interviews, observations, visual methods (i.e. photographic methods) etc.), quantitative data collection (survey research, content analysis etc.); data analysis (primary and/or secondary analysis); presentations:

1. Project Kick-Off – Master Class in University about ESC, World Surfing Reserves Network and the world of surfing

- Objective: Establish project goals, key stakeholders, and deliverables.

2. Qualitative Data Collection

- Objective: Gather in-depth insights about the club's current practices, community needs, and stakeholders' expectations.

3. Quantitative Data Collection

- Objective: Collect measurable data to assess the club's environmental, social, and economic performance.

4. Data Analysis

- Objective: Analyse collected data to identify strengths, gaps, and opportunities for improvement.

5. Framework Development

- Objective: Design an ESG framework tailored to Ericeira Surf Clube's needs.

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6. Reporting and Certification Preparation

- Objective: Prepare the club for certification and reporting.

7. Final Presentation and Recommendations

- Objective: Present findings, framework, and recommendations

8. Implementation Plan

- Objective: Support the club in integrating the ESG framework into operations.

Desired students' skills e.g. survey design, creating interview schedules, Excel, SPSS, experience of project design, specific language requirements (these will be used as part of the matching process):

yes

Student support

Preferred method of contact for Project Lead:

Miguel Toscano

Chief Innovation and Sustainability Officer

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Periods Project Lead is unavailable from February – May: ok

Secondary contact for Project:

Pedro Broeiro

Financial Officer

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Any other information which you think would be relevant to students completing the project. E.g. Access to data.

Through ESC Google drive and accessing to Biosphere Platform

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