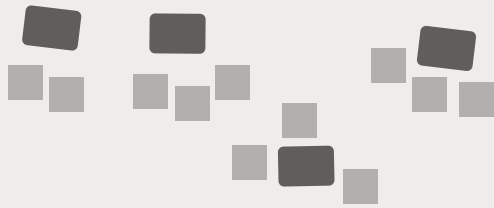## Groundwork

Place the Groundwork cards wherever you want.

GROUNDWORK

G

Goal

What is your purpose? What do you want from the audience?

GROUNDWORK

D

Duration

How long will your speech last?
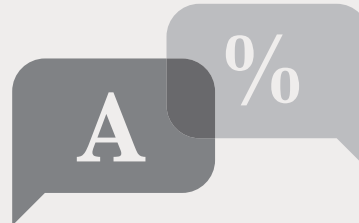
GROUNDWORK

Target

Who will be present at your speech? What sort of people?

GROUNDWORK

A %

Language

What kind of language should you use? Simple or complex?
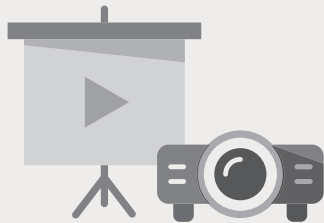
GROUNDWORK

+ EO −

Expectations/Objections
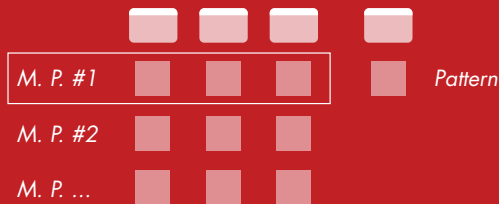
What's the audience's opinion? What will they think?

GROUNDWORK

Equipment

What will you need for your talk?

Main Points Development

M. P. #1 .... Pattern

M. P. #2

M. P. ...

Place the Main Points Development cards according to their numbering and develop one Main Point per line.

MAIN POINTS DEVELOPMENT　　1

M(K)

Main Points (Key Sentence)

What are the Key Sentences of your speech?

Cicero
PRINT YOURSELF VERSION

M(F)

Main Points (Facts)

What are the Facts that support your Key Sentences?

M(T)

Main Points (Transition)

How do you want to move from one Main Point to the other?

P

Pattern

What pattern do you want to use to connect the Main Points?

DISPOSITIO ▶▶

Structure

This card

Place the Dispositio cards on the right and the Levels cards below this card.

◀▼▼ LEVELS

---

1 DISPOSITIO

Intrigue

• Hook
• Credibility
• Relevance

---

2 DISPOSITIO

Introduction

• Promise
• Problem
• Solution

3-a DISPOSITIO

M1

Main Point #1

• Key Sentence
• Facts
• Transition

3-b DISPOSITIO

M2

Main Point #2

• Key Sentence
• Facts
• Transition

3-c DISPOSITIO

M3

Main Point #3

• Key Sentence
• Facts
• Transition

Cicero
PRINT YOURSELF VERSION

M4

Main Point #4
- Key Sentence
- Facts
- Transition

M5

Main Point #5
- Key Sentence
- Facts
- Transition

Conclusion
- Recap
- Call to Action
- Benefit

1 — LEVELS

A B C D

Draft
Write on this row the text of your speech or some notes.

2 — LEVELS

Figures of Speech
Mark on this row where you want to use a figure of speech.

3 — LEVELS

Engagement
How and when will you engage your audience?

4 — LEVELS

Voices and Gestures
When do you want to change voice or make a gesture?

5 — LEVELS

Slides
Develop on this row the content of your slides.

Cicero
PRINT YOURSELF VERSION