

Case:

Chinese FDI in Europe: 2023 Update (MERICS Report | June 2024)

Preparation questions:

1. Which industries have recently attracted significant Chinese FDI in Europe? Which factors can explain changes in the list of industries that attract most Chinese FDI?
2. What motivates Chinese companies to invest in Europe?
3. Which factors may explain a recent decline in Chinese FDI received by Europe?
4. How has the preference for entry modes used by Chinese investors changed over the last ten years?