## Case: LG Display Wroclaw

## Preparation questions:

- 1. Based on the case, how would you describe the differences between leadership styles that managers are expected to exhibit in South Korea and in Poland?
- 2. Which practices commonly used in South Korea for team building and emotional bonding among co-workers would be less effective in Poland? Which team building practices do you think LGD should use instead at their Wroclaw plant?
- 3. Provide examples illustrating how HRM practices common for South Korea but not for Poland reflect the cross-cultural differences between these two countries.
- 4. What could LGD have done differently when they initially launched their plant in Wroclaw to minimize problems of low employee productivity and high turnover?