

Course Syllabus

Bachelor Syllabus

1227-International Management

7.5 ECTS

Academic Year 2024/25

Spring Semester

Instructor: Ilya Okhmatovskiy

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Office Hours: Tuesdays at 17:00 or by appointment

Ilya Okhmatovskiy is Associate Professor at Nova School of Business and Economics. Previously he taught at McGill University and at the University of Southern California, where he obtained a Ph.D. in Business Administration. His research explores corporate governance and business–government relations in the context of emerging economies. His articles were published in *Journal of Management*, *Journal of Management Studies*, *Organization Science*, *Organization Studies*, and other journals.

Teaching Assistants

Alexandra Nunes (alexandra.nunes@novasbe.pt)

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Pre-requisite Course: 1200. Principles of Management

COURSE UNIT AIMS. (Purpose of the course using broad, general terms)

This course aims to prepare students for a career in business in the context of globalization. The course will focus on the challenges and opportunities for managers created by cross-national differences in culture, politics, and economics. We will consider how managerial decisions are affected by a cross-national variation in corporate practices and by a growing interconnectedness between people from different countries enabled by internet-based technological advancements.

COURSE UNIT CONTENT. (Main topics covered in the course)

Topics

- National borders in the age of (de)globalization
- Globalization of product markets
- National cultures and management
- How institutions affect business across countries
- Why firms go abroad
- Global distribution of firms' activities
- Entering foreign markets
- Executing global strategies
- Work motivation and HRM across countries
- Corporate governance across countries
- Innovation & entrepreneurship across countries
- CSR across countries

Note: Some of these topics may be adjusted during the semester

LEARNING OBJECTIVES. Upon completion of this course, students should be able to:

- A. Knowledge and Understanding
 - Understand implications of globalization for management practice
 - Understand how political, economic, and cultural context affects management practice
- B. Subject-Specific Skills
 - Recognize cross-national differences in business organization and management practices
 - Communicate and make decisions more effectively in international context
- C. General Skills
 - Improve skills in searching, processing, and presenting relevant information
 - Improve skills of conducting an effective dialogue, including active listening

DEMONSTRATION OF THE COHERENCE OF THE SYLLABUS WITH COURSE UNIT AIMS

Each topic will be introduced by means of a theoretical framework, and further illustrated by practical examples, leading to a sound knowledge and understanding of the topics at hand. Students will develop subject specific skills through discussions, reflection, and exercises. Group work and exchange of opinions will further enhance the students' general skills.

TEACHING AND LEARNING METHODS.

Theoretical classes will focus on key ideas, theories, and concepts that will be introduced through interactive debates and further explored using case studies, individual assignments, and work in groups.

Practical classes will focus on discussions, exercises, and group projects that should facilitate better understanding of topics introduced in theoretical classes.

ASSESSMENT

Final exam - 50%

Group assignment(s) - 30%

Individual assignment(s) – 10%

In-class contribution - 10%

Regular Exam Period

Continuous assessment elements: 50%

Final exam: 50%

Resit Exam Period

Continuous assessment: 50%

Final exam: 50%

Grade Improvement in Regular Period

Continuous assessment: 50%

Final exam (and its weight): 50%

Grade Improvement in Resit Period

Continuous assessment weights: 50%

Final exam weight: 50%

BIBLIOGRAPHY.

- Selected articles and book chapters (see the Course Program for details)
- Business cases (as listed in the Course Program)

RESOURCES.

- Business cases will be available online
- Lecture slides, group project guidelines, and other course-related materials will be uploaded to Moodle