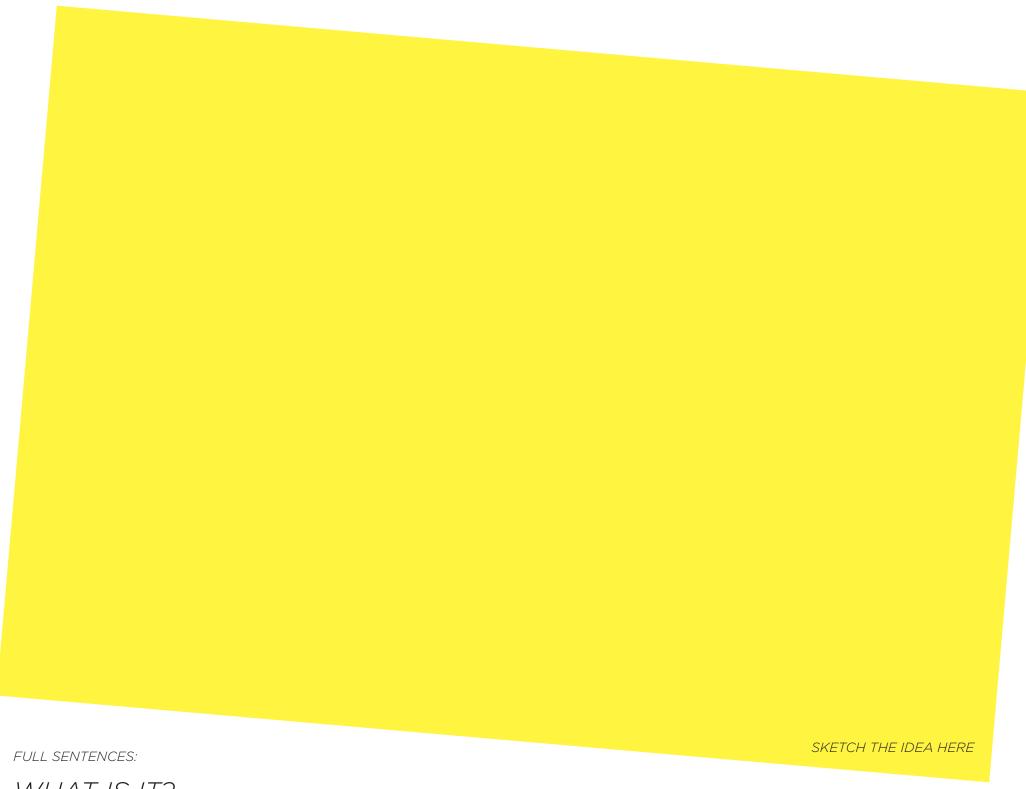
IDEA DASHBOARD HEADLINE THE IDEA HERE

## CAPTURE AND FLESH OUT YOUR CONCEPT



WHAT IS IT?

HOW DOES IT WORK?

WHY IS IT IMPORTANT TO OUR USER?