

**Title: Interview with xxx; Observations; Plastic cup journey; etc.**

### **Names of the students involved**

- Description of the method you chose and context

For example: visit of recycling center, card sorting, interview with X, Y or Z (expert, zero-waste advocate, would love to recycle but...)

- Main learnings:
  - For interviews: summarize key learnings in 2-3 sentences, then develop main points with specific verbatim quotes
  - For activities: Description of the activity and then develop main points with specific evidence
  - For observation: description of the situation, site, group you observed and then develop main points with specific evidence
- Conclude by connecting to the challenge: **“What is a provocation or insight that might inspire you, your team or others when generating ideas for this challenge?”**

### **Examples of some primary research posts**

#### **Interviews**

<https://thecafenyupoly.blogspot.com/2019/10/primary-research-5-rethink-food-nyc.html>

#### ***Interviews with card sorting:***

<https://thecafenyupoly.blogspot.com/2019/10/research-4-how-does-restaurant-handle.html>

<https://thecafenyupoly.blogspot.com/2019/10/primary-research-5-rethink-food-nyc.html>

#### ***Activities:***

<https://thecafenyupoly.blogspot.com/2019/10/primary-research-2-community-fridge.html>

<https://thecafenyupoly.blogspot.com/2019/10/primary-research-refrigerator-walk.html>

<https://thecafenyupoly.blogspot.com/2020/03/research-post-3-primary-1-plastic-waste.html?q=plastic+waste>

#### ***Observations:***

<https://thecafenyupoly.blogspot.com/2021/03/primary-research-1-repurposing.html>

<https://thecafenyupoly.blogspot.com/2019/10/fridge-walkthrough-primary-research-3.html>

<https://thecafenyupoly.blogspot.com/2020/03/primary-research-3-observation-ideal.html>

[https://thecafenyupoly.blogspot.com/2020/03/primary-research-1-observation-union\\_6.html](https://thecafenyupoly.blogspot.com/2020/03/primary-research-1-observation-union_6.html)

<https://thecafenyupoly.blogspot.com/2018/09/primary-research-1-observational-study.html>

<https://thecafenyupoly.blogspot.com/2019/10/fort-green-farmers-market-first-hand.html>