

International Relations

At a Glance 2022/2023



Building Competence. Crossing Borders.



We offer incoming students the best of Switzerland: high-quality teaching, outstanding infrastructure, and academic theory combined with real-world relevance from experts directly involved in their field. A unique experience in an exceptional country that is first-rate, safe, and welcoming: Switzerland!

Welcome

The ZHAW School of Management and Law is one of Switzerland's leading business schools, with strengths in finance, management, law, public sector, and international business.

This brochure introduces you to the ZHAW School of Management and Law (SML) and offers you an overview of the work of our International Relations and International Office teams, the programs and modules offered in English, and our extensive network of partner universities.

Top reasons for your students to choose to study at the ZHAW School of Management and Law:

- an internationally accredited and ranked business school
- academic programs of the highest quality
- 126 modules taught in English
- close proximity to Zurich, one of Europe's major financial centers
- the great beauty of Switzerland's natural environment

Experience first-hand the outstanding quality of Swiss higher education. We look forward to welcoming you and your students to Switzerland and to our university.



In 2015, the SML became the first business school of a Swiss university of applied sciences to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). A mere 6 percent of the world's business schools have managed to achieve this prestigious standard of achievement awarded by the most significant international accreditation institution for business schools.

Michael Farley

Head of International
Development & Projects

Greta Gnehm

Head of International Relations

Benno Baumberger Cuperus

Operations Manager
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European Business Schools
Ranking 2021



Masters in Management
Ranking 2021

The ZHAW School of Management and Law is currently the only business school of a Swiss university of applied sciences to feature in the prestigious Financial Times rankings: Not only is it among the 90 leading European business schools, it offers one of the 90 best Master's programs in management worldwide.

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Five Reasons to Study at the ZHAW School of Management and Law

1

AACSB ACCREDITATION

In May 2015, the ZHAW School of Management and Law (SML) became the first business school of a Swiss university of applied sciences to be accredited by AACSB – a much sought-after seal of quality on the international job market. The quality of our programs is regularly reviewed by AACSB.

2

STAYING CONNECTED

Our campus is located in Winterthur, in close proximity to the financial and business center of Zurich and well connected to the public transportation network. In addition, the close ties the SML has to companies and organizations as well as its extensive alumni network will give you excellent career prospects.

3

PRACTICAL ORIENTATION

At the ZHAW School of Management and Law (SML), not only are instructors academically qualified, but they also have extensive practical experience as well as access to a broad professional network. Teaching is oriented towards practical experience. In addition, the program provides opportunities for you to meet potential future employers.

4

INNOVATIVE TEACHING AND LEARNING

Teaching at the SML is continually being developed and updated to incorporate modern teaching methods. Digitally supported learning makes content descriptive, enables learning to be more flexible in terms of time and place, and integrates career-relevant media tools into the study program.

5

AN IMPRESSIVE NATURAL ENVIRONMENT

Switzerland is famous for its outstanding natural beauty and diverse countryside. Adventurous hikes in the mountains, river and lake cruises, world famous ski regions, and a Mediterranean atmosphere in the country's southern region – these are just some of the reasons to choose Switzerland and the ZHAW School of Management and Law (SML) as a study destination.

Organization

Your contacts at International Relations



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SML International – what we do

International Affairs at the ZHAW School of Management and Law comprises the work of three teams: **International Relations** is responsible for the development and maintenance of the partner university network. It is the key liaison for partner universities wishing to organize study trips to Switzerland. **International Development & Projects** is responsible for international research and consulting projects. The development of double degrees is also located here. The **International Office** is in charge of the administration of student mobility. It organizes the student exchanges for incoming and outgoing students. Consultancy and student support in all matters concerning study abroad topics and the administration of every aspect of student exchange is the focus of activity here.

>>> www.zhaw.ch/sml/international

Your contacts at the International Office



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Bachelor's Modules in English

Academic Year 2022/2023

BANKING / FINANCE / ACCOUNTING

Modules	Lessons per Week	ECTS	Semester
Banking Management	4	6	Fall
Business Value of Blockchain (Elective)	2	3	Fall
Investor Relations and Equity Analysis (Elective)	2	3	Fall
Management of an Insurance Company	4	6	Fall
Quantitative Methods	2	3	Fall
Sustainable Finance (Elective)	2	3	Fall
Wealth Management & Compliance	4	6	Fall
Consolidated Financial Statements	4	6	Fall & Spring
Corporate Finance & Risk Management	4	6	Fall & Spring
Financial Instruments & Portfolio Theory	4	6	Fall & Spring
M&A Integrationsmanagement (Elective)	2	3	Fall & Spring
Smart Data Analytics for Financial Assets (Elective)	2	3	Fall & Spring
Turnaround Management	4	6	Fall & Spring
Active Investment Management	4	6	Spring
Corporate & Tax Law	4	6	Spring
Introduction to Banking & Finance	4	6	Spring
Management Accounting	4	6	Spring

BUSINESS ADMINISTRATION / GENERAL MANAGEMENT / ECONOMICS

Modules	Lessons per Week	ECTS	Semester
Climate and Energy Economics (Elective)	2	3	Fall
Communication	4	6	Fall
Corporate Responsibility	2	3	Fall
Introduction to Digital Marketing Communication (Elective)	2	3	Fall
Leadership and Business Ethics	2	3	Fall
Macroeconomics	4	6	Fall
Managing People in an International Context	4	6	Fall
Microeconomics	4	6	Fall
Advanced Microeconomics: Consumers, Firms and Markets (Elective)	2	3	Fall/Spring
Customer Insights (Elective)	2	3	Fall/Spring
Empirical Methods in Economics (Elective)	2	3	Fall/Spring
Global Marketing Management for Incomings	4	6	Fall/Spring
Information, Incentives and Strategic Thinking (Elective)	2	3	Fall/Spring
Introduction to Behavioral Economics (Elective)	2	3	Fall/Spring

BUSINESS ADMINISTRATION / GENERAL MANAGEMENT / ECONOMICS (CONTINUED)

Modules	Lessons per Week	ECTS	Semester
Introduction to Swiss Society and Politics	2	3	Fall/Spring
Organizational Design in a VUCA World (Elective)	2	3	Fall/Spring
Managing Bioeconomy	2	3	Fall/Spring
MCE – Managing Circular Economy (Elective)	2	3	Fall/Spring
Smart Data Analytics for Stochastic Processes (Elective)	2	3	Fall/Spring
Strategic Management for Incomings	4	6	Fall/Spring
Supply Chain Management (Elective)	2	3	Fall/Spring
Digital Reputation Marketing (Elective)	2	3	Spring
History of Financial Crises (Elective)	2	3	Spring
Human Capital Management	2	3	Spring
Learning from Disasters (Elective)	2	3	Spring
Operations & Process Management	4	6	Spring
Product Development Management	4	6	Spring
Strategic Management and Innovation	4	6	Spring

BUSINESS LAW

Modules	Lessons per Week	ECTS	Semester
Anglo-American Law	2	3	Fall/Spring
Digitalization and Law (Elective)	2	3	Fall/Spring
European Law	4	6	Fall/Spring
Public International Law and Legal Systems	2	3	Spring

BUSINESS INFORMATION TECHNOLOGY

Modules	Lessons per Week	ECTS	Semester
Data Analytics	4	6	Fall
Data Management	4	6	Fall
Data Science and Technology for Insurance	4	6	Fall
Machine Learning I	4	6	Fall
AI Applications	2	3	Spring
Machine Learning II	4	6	Spring

INTERNATIONAL BUSINESS

Modules	Lessons per Week	ECTS	Semester
Advanced International Business	4	6	Fall
International Business & Ethics	4	6	Fall
International Negotiation (Elective)	2	3	Fall
International Strategic Management	4	6	Fall
Successful & Social Businesses in LATAM's Informal Sector (Elective)	2	3	Fall
Quantitative Methods and Big Data for Managers (Elective)	2	3	Fall
Brand Management (Elective)	2	3	Fall/Spring
Business and Human Rights (Elective)	2	3	Fall/Spring
Business in the Climate Crisis (Elective)	2	3	Fall/Spring
Crisis Leadership: Action Planning and Directing (Elective)	2	3	Fall/Spring
Doing Business in Asia Pacific (Elective)	2	3	Fall/Spring
Doing Business in Europe (Elective)	2	3	Fall/Spring
European Affairs (Elective)	2	3	Fall/Spring
Intercultural Management for Incomings	4	6	Fall/Spring
International Corporate Responsibility Management (Elective)	2	3	Fall/Spring
International Negotiation for Incomings	4	6	Fall/Spring
International Trade and Policy (Elective)	2	3	Fall/Spring
Business-Government Relations (Elective)	2	3	Spring
Competition Policy: EU, US and Switzerland (Elective)	2	3	Spring
Doing Business in the Middle East (Elective)	2	3	Spring
Environmental Economics and Politics (Elective)	2	3	Spring
Firms in the Global Economy (Elective)	2	3	Spring
International Relations – Politics in Business (Elective)	2	3	Spring
Introduction to Luxury Management (Elective)	2	3	Spring
Luxury Foresight: Key Trends & Business Implications (Elective)	2	3	Spring
Managing Digital Transformation in the Luxury Sector (Elective)	2	3	Spring
War, Economics and Business (Elective)	2	3	Spring

LANGUAGE AND COMMUNICATION

Modules	Lessons per Week	ECTS	Semester
English C1	2	3	Fall
Business English 1	2	3	Fall & Spring
Business English 2	2	3	Fall & Spring
Business English Advanced 1	2	3	Fall & Spring
Business English Advanced 2	2	3	Fall & Spring
German Beginners	2	3	Fall & Spring
German Intermediate	2	3	Fall & Spring
Legal English 1	2	3	Fall & Spring
Legal English 2	2	3	Fall & Spring
Legal English Advanced 1	2	3	Fall & Spring
Legal English Advanced 2	2	3	Fall & Spring



Master's Modules in English

Academic Year 2022/2023

BANKING / FINANCE / ACCOUNTING

Modules	Lessons per Week	ECTS	Semester
Corporate and Entrepreneurial Finance	4	3	Fall
Institutional Frameworks	4	3	Fall
International Economics	4	3	Fall
Investments	4	6	Fall
Quantitative Methods	4	6	Fall
Advanced International Research Projects	Guided Self-study**	6	Spring
Advanced Quantitative Methods	Autonomous Self-study**	3	Spring
Business Process Management	4	6	Spring
Customer Journey	Autonomous Self-study**	3	Spring
Performance Management	Autonomous Self-study**	3	Spring
Qualitative Methods	Autonomous Self-study**	3	Spring
Quantitative Investment Strategies	4	6	Spring
Risk Management	4	6	Spring
Strategic Innovation Management	Autonomous Self-study**	3	Spring
Sustainable Investments	Autonomous Self-study**	3	Spring

BUSINESS ADMINISTRATION – MAJOR INNOVATION AND ENTREPRENEURSHIP

Modules	Lessons per Week	ECTS	Semester
International Entrepreneurship	4	6	Fall
Innovation Ecosystems	4	6	Fall
Innovation & Venture LAB III: Collaborative Innovation Project	4	6	Fall
Digital Transformation (Elective)	2	3	Fall

BUSINESS ADMINISTRATION – MAJOR MARKETING

Modules	Lessons per Week	ECTS	Semester
Pricing & Business Models in the Digital Age	4	6	Fall
Brand Management, Communications & Reputation Management	4	6	Fall
E-Commerce (Elective)	2	3	Fall
Digital Marketing for Start-ups (Elective)	2	3	Fall
Marketing Technology (Elective)	2	3	Fall
Automation & AI in Marketing (Elective)	2	3	Fall

BUSINESS INFORMATION TECHNOLOGY***

Modules	Lessons per Week	ECTS	Semester
Data Science Fundamentals	2	3	Fall
IT Security	2	3	Fall
IT Governance, Risk Management, & Compliance (<i>new</i>)	tba	3	Fall

MANAGEMENT AND LAW

Modules	Lessons per Week	ECTS	Semester
International Economics and Politics	4	6	Fall
Applied Research Projects	Autonomous Self-study**	6	Fall/Spring
International Labour and Social Security Law	4	6	Spring
Managing Strategy	4	6	Spring
Regulation and Competition	4	6	Spring

* Few hours of classroom instruction, mainly self-study for a research paper or project; ** Very few or no hours of classroom instruction, mainly self-study for a research paper or project; *** All modules from this degree program take place in Zurich



Academic Program

An overview of our degree programs and accreditations

Bachelor's degree studies at the ZHAW School of Management and Law take three years to complete. They consist of a foundation year followed by an intensive two-year curriculum in the chosen specialization.

BACHELOR'S DEGREE PROGRAMS, BSC

Business Administration; specializations:

- Accounting, Controlling, Auditing
- Banking and Finance (full-time program partly in English, part-time program entirely in English)
- Behavioral Design
- Economics and Politics
- General Management
- Marketing
- Risk and Insurance

Business Information Technology; specializations:

- Business Information Systems
- Data Science

International Management (entirely in English)

Business Law

Applied Law

MASTER'S DEGREE PROGRAMS, MSC

Accounting and Controlling

Banking and Finance (entirely in English)

Business Administration; specializations:

- Health Economics and Healthcare Management
- Innovation and Entrepreneurship
- Marketing
- Public and Nonprofit Management

Business Information Technology

International Business (entirely in English)

Management and Law

Real Estate and Facility Management (Cooperation between the School of Life Sciences and Facility Management and the School of Management and Law)

MASTER OF BUSINESS ADMINISTRATION (MBA)

ACCREDITATION AND RANKING

To ensure continuous quality improvement, the ZHAW School of Management and Law (SML) submits itself to regular scrutiny by international quality assurance organizations.

AACSB

Since 2015, the SML has been proud to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). Only around 6 percent of all business schools worldwide bear this seal of quality from the leading accreditation body in this field.

FIBAA

All Bachelor's and Master's programs are FIBAA-accredited, whereof two Bachelor's programs (Business Administration and Business Information Technology) hold the FIBAA Premium Seal.

FINANCIAL TIMES RANKING

The SML is ranked in the Financial Times best European business schools and top 90 management programs worldwide. In 2021 the school was ranked 83rd among European business schools, and its MSc International Business was ranked 67th among the world's best Master's programs in management.

Information on student exchange

Key information to help potential exchange students make up their minds is set out below, including important dates and deadlines, language requirements, and what it will cost to study at the ZHAW School of Management and Law.

IMPORTANT DATES 2022/23

Semester	Fall (Sept – Jan)	Spring (Feb – June)
Application deadline	31 May 2022	20 October 2022
Start of orientation week	12 September 2022	13 February 2023
First day of classes	19 September 2022	22 February 2023
Start of exam period	16 January 2023	12 June 2023
End of exam period	4 February 2023	1 July 2023

LANGUAGE REQUIREMENTS

The required minimum level of English is B2+/C1 (Competent User/Proficient User) as defined by the Common European Framework of Reference for Languages (CEFR). This is equivalent to TOEFL 550PBT/79iBT, Cambridge Advanced, IELTS 6.5, and BEC Higher. To study at Master's level, the required minimum level of English is C1.

Average cost per month for students

Accommodation	CHF	625
Food	CHF	450
Transportation	CHF	100
Leisure	CHF	250
Course materials	CHF	50
Expenses	CHF	125
Total	CHF	1,600



BACHELOR'S DEGREE OFFERED IN ENGLISH

6 SEMESTERS, FULL-TIME / 8 SEMESTERS, PART-TIME

Bachelor's Program	1st year	2nd year	3rd year
BSc Business Administration – Accounting, Controlling, Auditing			
BSc Business Administration – Banking and Finance			
BSc Business Administration – Behavioral Design			
BSc Business Administration – Economics and Politics			
BSc Business Administration – General Management			
BSc Business Administration – Marketing			
BSc Business Administration – Risk and Insurance			
BSc Business Information Technology – Business Information Systems			
BSc Business Information Technology – Data Science			
BSc International Management			
BSc Business Law			
BSc Applied Law			

MASTER'S DEGREE OFFERED IN ENGLISH


3 SEMESTERS, FULL-TIME* / 4 SEMESTERS, PART-TIME

Master's Program	1st year	2nd year
MSc Accounting and Controlling		
MSc Banking and Finance		
MSc Business Administration – Health Economics and Healthcare Management		
MSc Business Administration – Innovation and Entrepreneurship		
MSc Business Administration – Marketing		
MSc Business Administration – Public and Nonprofit Management		
MSc Business Information Technology		
MSc International Business*		
MSc Management and Law		
MSc Real Estate and Facility Management (Cooperation)		

*= only MSc in International Business

 in English

 partly in English

 in German



School of Management and Law

Our commitment is to help you
meet the world and equip you for
management in a global context.

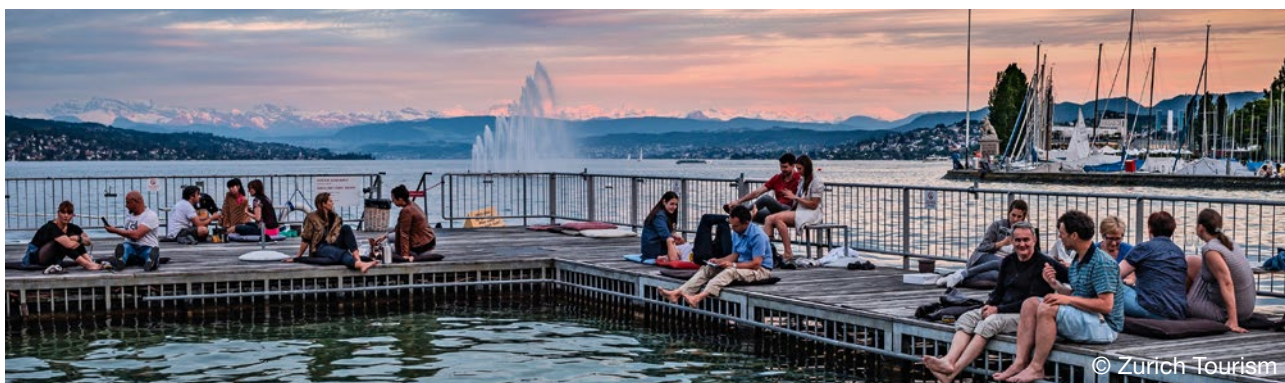
Welcome to the Heart of Europe

Enjoy your stay in Switzerland

Switzerland is an outstanding country to explore and a year-round travel destination.

WHY CHOOSE SWITZERLAND?

- Switzerland is one of the most competitive countries in the world and is ranked best in the world on skills of current workforce (WEF 2019)
- Number one in the world for international innovation (Global Innovation Index 2020)
- High standard of living
- Outstanding natural environment
- Switzerland is one of the most developed countries in the world (Rank 2 in the Human Development Index UN 2020)
- “Swiss Made” label stands for high quality (#2 FutureBrand Country Index 2020)



CUSTOMIZED STUDY TRIPS

Short-term, intensive programs according to your requirements, for Bachelor's and Master's students. Combination of lectures and company visits.

Choose from a variety of focus areas: e.g., Luxury Management, Digital Marketing, International Business, Leadership, Innovation & Entrepreneurship, Banking & Finance, and many others.



Campus Plus

What else you can expect

In addition to your studies, ZHAW and the cities of Zurich and Winterthur have plenty to offer.

CAMPUS WINTERTHUR

The ZHAW School of Management and Law buildings are situated in the center of the city of Winterthur. The railway station is within easy walking distance. Opened in 2015, the University Library at "Sulzerareal," a former industrial site, has workstations for over 650 students and a state-of-the-art infrastructure.

ERASMUS STUDENT NETWORK (ESN)

The Erasmus Student Network (ESN) Winterthur enhances the study abroad experience for international students by organizing events and other activities such as a welcome party for new students or trips to the world-famous Rhine Falls or a Swiss chocolate factory.

ACCOMMODATION

The International Office, together with the Student Accommodation Association (WOKO), is responsible for negotiating affordable student housing in Winterthur and Zurich.

>>> www.woko.ch

STUDENT ASSOCIATIONS

All ZHAW students are automatically members of ALIAS (ZHAW Student Association). The association represents the student body within the university and regularly publishes its student magazine "Brainstorm." In addition, ALIAS organizes various parties and social events. ALIAS is your point of contact for any personal concerns as well as for student projects, which it may also support financially.

>>> www.alias-zhaw.ch

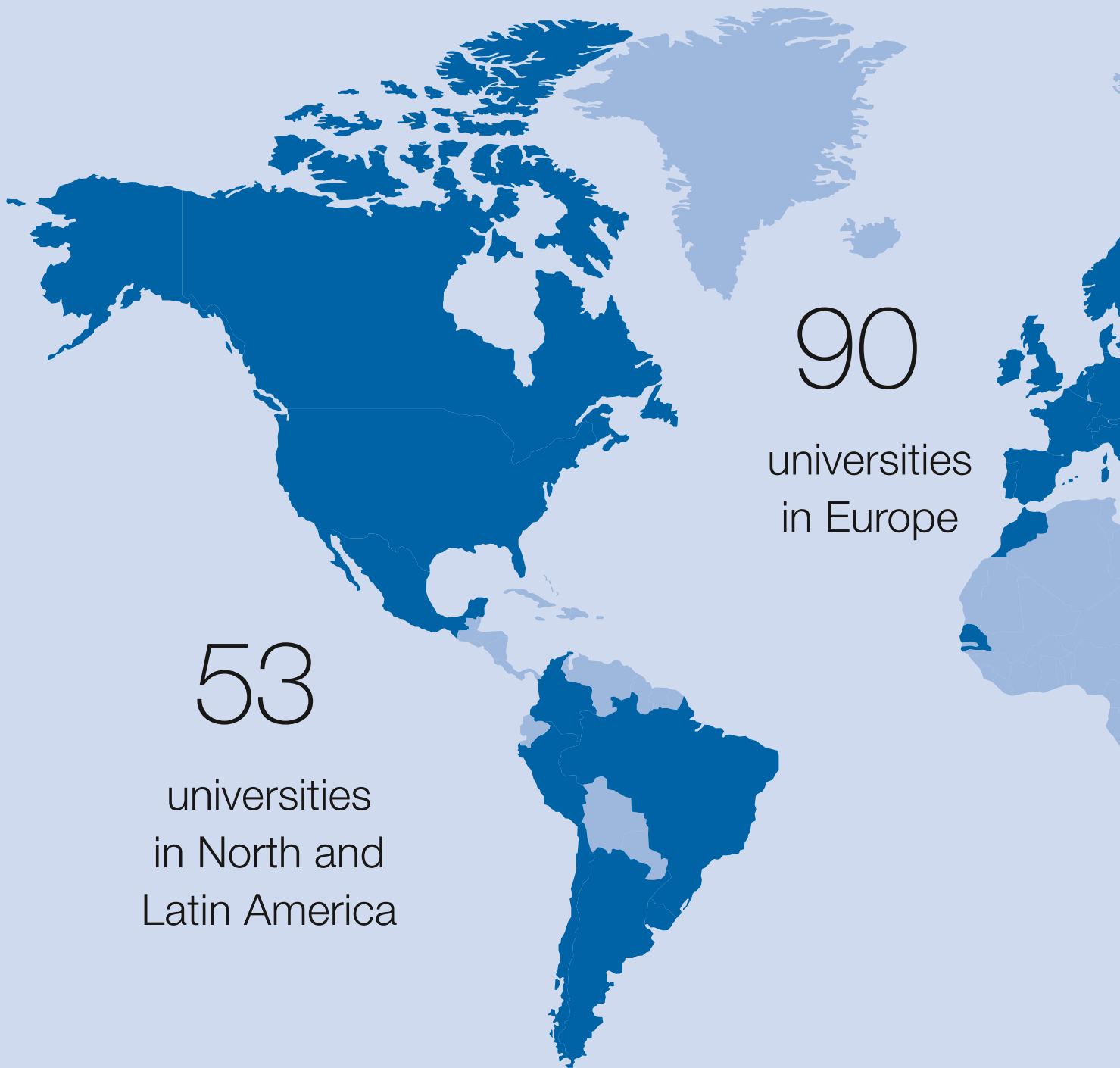
SPORTS AT ZHAW

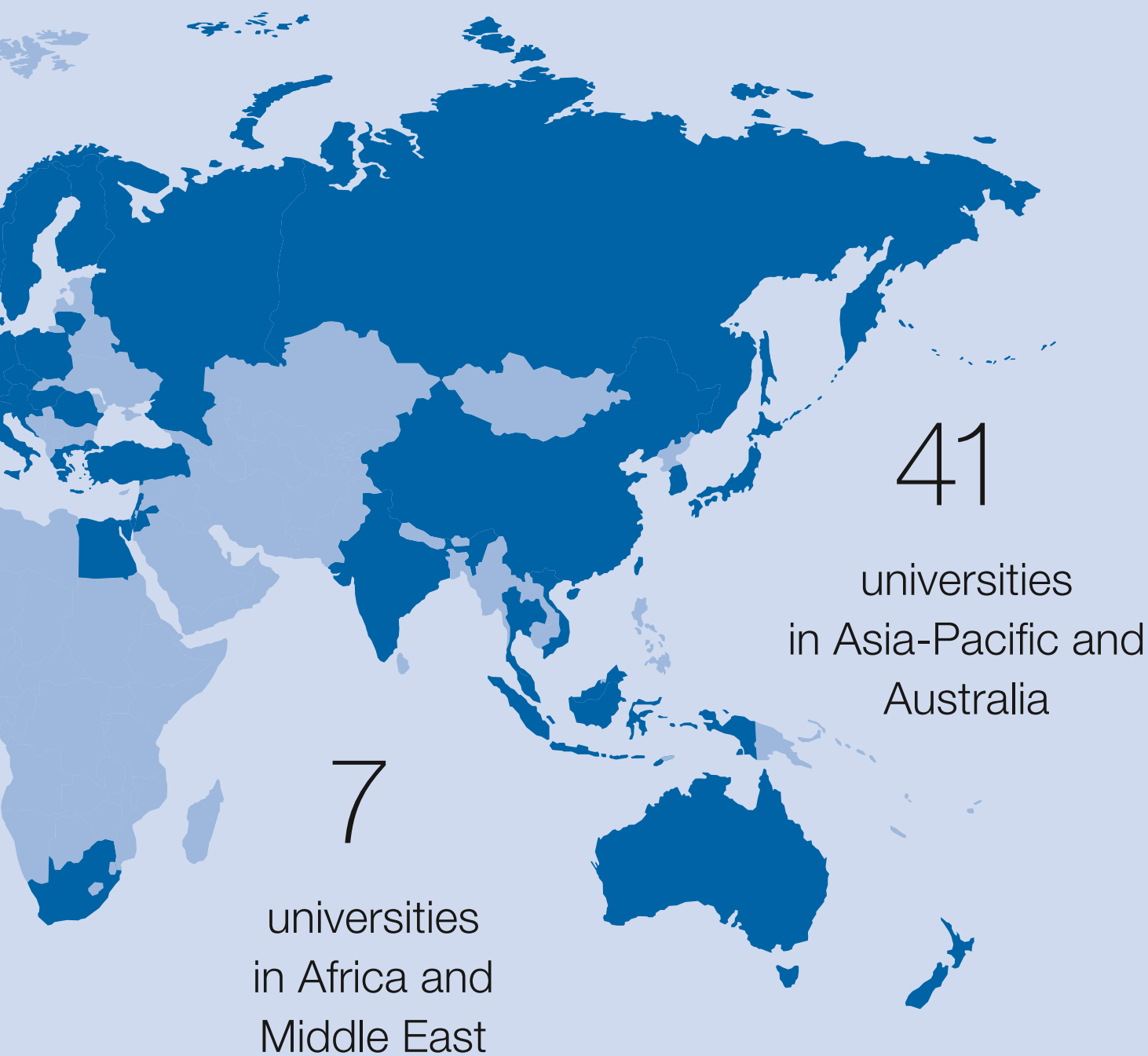
From A for Aikido to Z for Zumba. ASVZ (Academic Sports Association Zurich) offers over 120 different sports in Winterthur and Zurich as an active way to achieve a healthy work-life balance. Benefit from an extensive infrastructure with modern sports equipment as well as knowledgeable, professional supervision. ASVZ membership is included in your semester fees.

>>> www.asvz.ch



Our International Partner Network





International Partner Universities

EUROPE

Country	City	Institution	Accreditations
Austria	Innsbruck	MCI Management Center Innsbruck	AACSB
Belgium	Brussels	ICHEC Brussels Management School	AACSB, EPAS
	Liège	University of Liège	AACSB, EQUIS, EPAS
Croatia	Zagreb	Zagreb School of Economics and Management	AACSB
Czech Rep.	Prague	University of Economics	EQUIS, EPAS, CEMS
Denmark	several campuses	University of Southern Denmark	
Estonia	Tartu	University of Tartu	
Finland	Espoo	Laurea University of Applied Sciences	
	Tampere	Tampere University	
France	Aix-en-Provence	IAE Aix Graduate School of Management, Université Aix-Marseille	EQUIS, AMBA
	Angers, Paris	ESSCA Ecole de Management	AACSB, AMBA, EQUIS
	Bordeaux, Marseille	KEDGE Business School	AACSB, EQUIS, AMBA
	Caen, Le Havre	EM Normandie	AACSB, EQUIS
	Dijon	BSB Burgundy School of Business	AACSB, EQUIS, EPAS
	La Rochelle	Excellia Business School	AACSB, EQUIS, AMBA
	Lille, Paris	IÉSEG School of Management	AACSB, EQUIS, AMBA
	Nancy	ICN Business School	AACSB, EQUIS, AMBA
	Nantes	Audencia Nantes	AACSB, EQUIS, AMBA
	Nice, Lille, Paris	EDHEC Business School (campus in Singapore and London too)	AACSB, EQUIS, AMBA
	Paris	ESCE International Business School	EPAS
	Paris	PSB Paris School of Business	AACSB, AMBA, EPAS
	Paris	ISC Paris – Business School	AACSB, AMBA, EPAS
	Paris	Université Paris IX Dauphine	EQUIS
	Paris, Bordeaux, Lyon	INSEEC School of Business & Economics	AMBA
	Paris	Université Paris 1 Panthéon-Sorbonne	
	Rennes	Rennes School of Business	AACSB, EQUIS, AMBA
	Rouen	NEOMA Business School	AACSB, EQUIS, AMBA
	Strasbourg	University of Strasbourg, EM Strasbourg Business School	AACSB, AMBA, EPAS
	Toulouse	Groupe ESC Toulouse, Toulouse Business School	AACSB, EQUIS, AMBA
	Toulouse	Université Toulouse 1 Capitole IAE-Toulouse, Graduate School of Management	EPAS

EUROPE

Country	City	Institution	Accreditations
Germany	Berlin	Hochschule für Technik und Wirtschaft Berlin	FIBAA
	Berlin	Hochschule für Wirtschaft und Recht Berlin	AMBA, EPAS, FIBAA
	Frankfurt am Main	Frankfurt School of Finance & Management	AACSB, EQUIS, AMBA, EPAS
	Munich	University of Applied Sciences Munich	FIBAA
	Reutlingen	ESB Business School	AACSB, FIBAA
	Wiesbaden	University of Applied Sciences RheinMain, Wiesbaden Business School	FIBAA
	Wismar	Hochschule Wismar	FIBAA
Great Britain	Aberdeen	Robert Gordon University, Aberdeen Business School	AACSB, AMBA
	Birmingham	Birmingham Business School	AACSB, EQUIS, AMBA
	Exeter	University of Exeter	AACSB, EQUIS, AMBA
	Hertfordshire	University of Hertfordshire	AMBA, EPAS
	Keele	Keele University	
	Leeds	University of Leeds	AACSB, EQUIS, AMBA
	Leicester	De Montfort University	
	London	City University London, Bayes Business School	AACSB, EQUIS, AMBA
	London	University College London	Russell Group
	London	INSEEC School of Business & Economics	AMBA
	Loughborough	Loughborough University	AACSB, EQUIS, AMBA
	Newcastle	Northumbria University	AACSB
	Nottingham	Nottingham Trent University	AACSB, EQUIS, EPAS
	Portsmouth	University of Portsmouth	EPAS
Greece	Athens	Athens University of Economics and Business	AMBA
Hungary	Budapest	Corvinus University of Budapest	AMBA, EQUIS, EPAS, CEMS
Ireland	Dublin	Technological University Dublin	AMBA
	Dublin	Griffith College Dublin*	
Italy	Bologna	Università di Bologna	EPAS, EQUIS
	Modena	Università degli Studi di Modena e Reggio Emilia (UNIMORE)	
	Rome	LUISS Guido Carli – Libera Università Internazionale degli Studi Sociali	AMBA, EQUIS

EUROPE

Country	City	Institution	Accreditations
Lithuania	Kaunas/Vilnius	ISM University of Management and Economics	
Monaco	Monaco	International University of Monaco	AACSB, AMBA
Netherlands	Amsterdam	Hogeschool van Amsterdam, School of Economics and Management	EPAS
	Groningen	University of Groningen	AACSB, EQUIS
	Rotterdam	Hogeschool Rotterdam	
Norway	Oslo	BI Norwegian Business School	AACSB, EQUIS, AMBA
Poland	Krakow	Cracow University of Economics	EPAS
	Warsaw	Kozminski University	AACSB, EQUIS, AMBA
	Warsaw	Warsaw School of Economics	AMBA, CEMS, EQUIS
Portugal	Carcavelos (Lisbon)	NOVA School of Business and Economics	AACSB, AMBA, EQUIS
	Lisbon	Universidade Católica Portuguesa, Católica Lisbon School of Business and Economics	AACSB, EQUIS, AMBA
	Lisbon	ISCTE, University Institute of Lisbon	AACSB, AMBA
	Porto	Universidade Católica Portuguesa, Porto School of Business	EQUIS, AMBA
Russia	Moscow	Plekhanov Russian University of Economics	AMBA
	St. Petersburg	St. Petersburg University	AACSB, AMBA, EQUIS
Slovenia	Ljubljana	University of Ljubljana, Faculty of Economics	AACSB, EQUIS, AMBA
Spain	Barcelona	Groupe ESC Toulouse, TBS Barcelona	AACSB, EQUIS, AMBA
	Barcelona	IQS – Institut Químic de Sarria	AACSB
	Barcelona	Universitat Pompeu Fabra	AMBA
	Madrid	ESIC Business and Marketing School	AMBA
	Madrid	Universidad Complutense de Madrid, Colegio Universitario de Estudios Financieros (CUNEF)	
	Madrid	Universidad Carlos III de Madrid	AACSB, AMBA
	Madrid	Universidad CEU San Pablo	
	Madrid	Universidad Pontificia Comillas (ICADE Faculty of Law)	
	Salamanca	Universidad de Salamanca	
Sweden	Jönköping	Jönköping International Business School	AACSB, EQUIS
	Kalmar/Växjö	Linnaeus University	
	Stockholm	Stockholm School of Economics	EQUIS
Turkey	Istanbul	Koç University	AMBA, EQUIS, CEMS
	Istanbul	Sabanci University	AACSB



“Building Competence. Crossing Borders.”
is our main principle, which underpins the
high quality of our educational programs and
research and reflects our global mindset.

NORTH AMERICA

Country	City	Institution	Accreditations
Canada	Hamilton	McMaster University	AACSB
	Montreal	Concordia University	AACSB
	Montreal	HEC Montreal*	AACSB, EQUIS, AMBA
	Montreal	Université du Québec à Montreal	
	Ottawa	Carleton University	AACSB
	Regina	University of Regina	
	Quebec	Université Laval	AACSB, EQUIS
	Toronto	York University	EQUIS, AMBA
	Waterloo	Wilfrid Laurier University	AACSB
	Winnipeg	University of Manitoba	AACSB
USA	Allendale (MI)	Grand Valley State University	AACSB
	Auburn (AL)	Auburn University	AACSB
	Boston	Northeastern University	AACSB
	Blacksburg (VA)	Virginia Polytechnic Institute and State University	AACSB
	Chicago (IL)	Loyola University Chicago	AACSB
	Cincinnati (OH)	University of Cincinnati	AACSB
	Columbia (SC)	University of South Carolina	AACSB
	DeLand (FL)	Stetson University	AACSB
	Lakeland (FL)	Florida Southern College	AACSB
	Long Beach (CA)	California State University, Long Beach	AACSB
	Los Angeles (CA)	California State University, Los Angeles	AACSB
	Marquette (MI)	Northern Michigan University	AACSB
	Milwaukee (WI)	Marquette University	AACSB
	Minneapolis (MN)	University of Minnesota*	AACSB
	New Orleans (LA)	Tulane University	AACSB
	New Paltz (NY)	SUNY New Paltz, State University of New York	AACSB
	New York (NY)	Fordham University, Law School*	AACSB
	New York (NY)	The City University of New York Baruch College, Zicklin School of Business	AACSB
	New York (NY)	Pace University	AACSB

NORTH AMERICA

Country	City	Institution	Accreditations
USA	Orange (CA)	Chapman University	AACSB
	Orlando (FL)	University of Central Florida	AACSB
	Pensacola (FL)	University of West Florida	AACSB
	Philadelphia (PA)	Drexel University	AACSB
	Raleigh	North Carolina State University	AACSB
	Reno (NV)	University of Nevada, Reno	AACSB
	San Diego (CA)	San Diego State University	AACSB
	San Francisco (CA)	San Francisco State University	AACSB
	San José (CA)	San José State University	AACSB
	Tampa (FL)	University of South Florida	AACSB
	Waco (TX)	Baylor University	AACSB

LATIN AMERICA

Country	City	Institution	Accreditations
Argentina	Buenos Aires	Universidad Argentina de la Empresa	
	Buenos Aires	Universidad de Belgrano	
Brazil	Ribeirão Preto	Universidade de São Paulo	
	Rio de Janeiro	Fundação Getúlio Vargas, Escola Brasileira de Administração Pública e de Empresas	AACSB, EQUIS, AMBA
	Rio de Janeiro	Pontifícia Universidade Católica do Rio de Janeiro	
Chile	Santiago de Chile	Universidad Diego Portales	AMBA
Colombia	Medellín	Universidad EAFIT	AMBA
Mexico	Guadalajara, León, Monterrey	Instituto Tecnológico y de Estudios Superiores de Monterrey	AACSB, EQUIS, AMBA
	Mexico City	Instituto Tecnológico Autónomo de México	AACSB, EQUIS, AMBA
	Mexico City	Universidad Iberoamericana	
Peru	Lima	Universidad del Pacífico	AACSB, AMBA
	Lima	Universidad ESAN	AACSB, AMBA
Uruguay	Montevideo	Universidad de Montevideo	AMBA

OCEANIA

Country	City	Institution	Accreditations
Australia	Brisbane, Gold Coast	Griffith University	AACSB
	Geelong, Melbourne	Deakin University	AACSB, EQUIS, EPAS
	Melbourne	Swinburne University	AACSB
	Melbourne	University of Melbourne*	AACSB, EQUIS
	Perth	Curtin University*	AACSB, EPAS
	Sydney, Brisbane, Melbourne	Australian Catholic University	
New Zealand	Auckland	Auckland University of Technology*	AACSB
	Christchurch	UC University of Canterbury	AACSB, EQUIS, AMBA

THE MIDDLE EAST AND AFRICA

Country	City	Institution	Accreditations
Egypt	Cairo	Misr International University	
Israel	Herzliya	Reichman University	
Jordan	Amman	University of Jordan	FIBAA (MBA only)
Lebanon	Beirut	American University Beirut	AACSB
Morocco	Casablanca	Toulouse Business School Casablanca	AACSB, EQUIS, AMBA
Senegal	Dakar	Groupe ISM, International School of Management	
South Africa	Cape Town	University of Cape Town*	AACSB, EQUIS, AMBA

ASIA

Country	City	Institution	Accreditations
China	Beijing	UIBE Business School	AACSB, AMBA
	Chengdu	SWUFE Southwestern University of Finance and Economics, School of Finance	AACSB, EQUIS
	Guangzhou	Sun Yat-sen University	AACSB, EQUIS, AMBA
	Hong Kong	Hong Kong Baptist University	AACSB, EQUIS, AMBA
	Hong Kong	The Hong Kong Polytechnic University	AACSB, EQUIS
	Hong Kong	The Hang Seng University of Hong Kong	
	Hong Kong	The Open University of Hong Kong	

A photograph of a large, multi-story building with a red-tiled roof and many windows. A large blue banner is hanging across the front of the building. The banner has the ZHAW logo and the text 'School of Management and Law' and 'Welcome!'. There are three flagpoles on the roof. In the foreground, there are some trees and a small blue sign with the ZHAW logo.

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School of
Management and Law

Welcome!

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ASIA

Country	City	Institution	Accreditations
China	Ningbo	University of Nottingham Ningbo China	EQUIS, AMBA
	Shanghai	Shanghai Jiao Tong University, Antai College of Economics and Management	AACSB, EQUIS, AMBA
	Shenzhen	Peking University HSBC Business School	AACSB, AMBA, EPAS
	Wuhan	Wuhan University	EQUIS, AMBA
India	Bangalore	IIMB Indian Institute of Management Bangalore	EQUIS
	Gurgaon	MDI Gurgaon	AACSB, AMBA
Indonesia	Yogyakarta	University of Gadjah Mada	AACSB
Japan	Akita	Akita International University	
	Beppu	Ritsumeikan Asia Pacific University	AACSB, AMBA
	Tokyo	Rikkyo University	
Korea	Daejeon	SolBridge International School of Business	AACSB
	Daegu	Kyungpook National University	AACSB
	Seoul	Chung-Ang University	AACSB
	Seoul	Hanyang University	AACSB
	Seoul	Konkuk University	AACSB
	Seoul	Sogang University Business School	AACSB
	Seoul	Sungkyunkwan University	AACSB
Malaysia	Kuala Lumpur	University of Malaya	AACSB, AMBA
Singapore	Singapore	Nanyang Technological University	AACSB, EQUIS
Taiwan	Chaiyi	National Chung Cheng University (NCCU)	AACSB
	Hsinchu	National Yang Ming Chiao Tung University (NCTU)	AACSB
	Kaohsiung	National Sun Yat-sen University	AACSB
	Taipei	National Taiwan University	AACSB, EQUIS
	Taipei	National Chengchi University	AACSB, EQUIS
Thailand	Bangkok	Chulalongkorn University	AACSB, EQUIS, EPAS
	Salaya	Mahidol University	AACSB
Vietnam	Ho-Chi-Minh	RMIT University Vietnam	

* fee-paying

Any Questions?

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>>> www.zhaw.ch/sml/international



The SML in Figures

Our profile for your success

The ZHAW School of Management and Law (SML), established in 1968, is one of Switzerland's leading business schools. It offers internationally recognized Bachelor's and Master's programs and a comprehensive range of continuing education programs, as well as being actively engaged in innovative research and development projects.

5

Bachelor's degree programs (BSc)
9 specializations

6

Master's degree programs (MSc)
4 specializations

>175

continuing education
programs

581

members of faculty
and staff

9,496

students in BSc, MSc, and
continuing education programs

>25,000

graduates
since 1968

187

classes at the SML

38%

of modules taught in English

341

lecturers at the SML



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