

DEAR COLLEAGUES

We hope that you find the below information useful in order to promote BI Norwegian Business School as an exchange destination for your students.

Be advised that our web pages are updated with the latest Fact Sheet, Brochures and Survival guide etc.

ABOUT BI:

BI has a strong research environment focusing on high business relevance with an international profile.

BI will be committed to becoming one of Europe's leading business schools in the following prioritised fields:

- Marketing
- Strategy
- Organisational behaviour
- Business economics and business law
- Finance
- Economics



BI holds the prestigious international **Triple Crown accreditation**, AACSB, EQUIS and AMBA.

<http://www.bi.edu/about-bi/Strategy/accreditations/>

OFFICIAL LOGO:



EXCHANGE TO BI:

BI guarantees housing for all incoming exchange students

Main web page for incoming exchange:

<http://www.bi.edu/incoming>

Student Exchange to BI – brochure (new in the process):

https://issuu.com/bi_business_school/docs/exchange_to_bi

Survival Guide:

https://issuu.com/bi_business_school/docs/a5_brosjyre_survival_guide_2017_2

COURSES

The list will be updated prior to each semester. Note that the courses are provided with full course descriptions that can be useful for your academics to approving courses in advance.

<https://www.bi.edu/study-at-bi/international-students/incoming-exchange-programme/>

Photos of the BI building and more:

<https://www.bi.edu/about-bi/for-the-press/>

<https://www.flickr.com/photos/handelshoyskolenbi/albums/>

Videos about Norway:

<http://www.youtube.com/user/visitnorwaycom>

Student life:

<http://www.bi.edu/prospectivestudent/student-life/>



<https://www.facebook.com/BIBusinessSchool/?fref=ts>



#bi_bizschool
#biexchange
#biabroad



https://www.youtube.com/results?search_query=bi+norwegian+business+school



SNAPCHAT:

BI Oslo

DIGITAL BI MAGAZINE:

<http://www.bi.edu/bizreview/>

A FLYING START

Watch the award-winning film from the marketing campaign 2016
<https://www.youtube.com/watch?v=4UIDtBxtpvY>

BI FACT SHEET:

<https://www.bi.edu/globalassets/jason/bi-fact-sheet-exchange-2017-18-may-2017.pdf>