WELCOME TO THE UNIVERSITY OF COLOGNE WISO FACULTY

Today's ideas. Tomorrow's impa

THE UNIVERSITY OF COLOGNE

Founded in 1388, it is one of the **oldest and most prestigious** European universities

Excellent international reputation due to its outstanding scientific achievements and the high quality and diversity of its degree programmes Has produced several **Nobel and Leibniz Prize winners** and is part of the only **economic cluster of excellence** in Germany



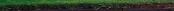
THE COLOGNE WISO FACULTY

Excellent research performance and reputation of graduates among HR managers of Germany's major companies

TOP 2 GERMAN FACULTIES FOR ECONOMICS WIRTSCHAFTSWOCHE RANKING 2020

TOP 3 GERMAN FACULTIES FOR BUSINESS ADMINISTRATION WIRTSCHAFTSWOCHE RANKING 2020

TOP 3 FOR ECONOMICS RESEARCH IN GERMANY HANDELSBLAT RANKING 2017



THE COLOGNE WISO FACULTY

I chose the WiSo Faculty because of its great selection of courses and projects within different academic disciplines. This challenging and at the same time exciting course provided me with all the tools necessary to ace the topics of digitalization and big data, relevant as ever in our days, which eventually helped me get an internship opportunity in the same field.

Anna, Rotterdam School of Management, Erasmus University Only German member of the internationally renowned CEMS* and PIM** networks *Global Alliance in Management Education **Partnership in International Management

Over **140 partnerships** with world-class universities in **49** countries

Comprehensive range of bachelor and master courses taught in English and a number of bachelor courses taught in German

Interdisciplinary course offer across 12 areas of Management, Economics and Social Sciences



THE WISO FACULTY IN NUMBERS



Executive MBA in cooperation with Rotterdam School of Management



\$500

Hours of **university sports** per week in **120** disciplines



450 Guest students per year

ŔŤŔ

Clubs and party locations

locations

70 Student associations



80 Master courses taught in English

50 Bachelor courses

most of which taught in English and some in German per term



> 10%

of Cologne's population are students

COLOGNE IN GERMANY

Germany **shares borders with nine countries**, more than any other country in Europe, making it an ideal starting point for exploring the continent Cologne is located within a metropolitan area of over 10 million, which makes it easy for students and faculty to collaborate with great companies Students receive a free transportation ticket valid in the whole state of NRW, making it possible to **visit lots of exciting cities for free**

THE CITY OF COLOGNE

With around 100,000 students and a lively start-up culture, Cologne is the **economic and scientific centre** of the Rhineland region

Cologne is proud of its reputation as a vibrant and tolerant city. With 18% non-German residents, it is both multicultural and strong in its local identity

The city has a **pulsating nightlife**, with over 70 clubs and party locations, in addition to countless bars, restaurants and breweries. In fact, Cologne has the highest number of pubs per capita in all of Germany and even has its own special beer – Kölsch! The city is amazing, with an international vibe, great food, and the friendliest locals in all of Germany. If you're looking for a place to have an amazing adventure, then I cannot recommend this programme highly enough.

Nathan, The University of Texas at Dallas



YOUR STAY IN COLOGNE

Estimated monthly living costs:

Housing: € 300–500 Food, leisure activities, reading materials, health insurance: € 400–550 Social contribution (one-time payment) – transport and student activity fee, includes access to subsidised food in the dining halls (no tuition fee): approx. € 280 per term Social activities organised by the PIM & CEMS Club and (inter)cultural events organised by ZIB WiSo Intensive **German language courses** or weekly German language courses throughout the term **free of charge**

IST DES ROM

Sunny days at the Rhine, visiting the Cathedral, nights with the PIM & CEMS Club, Karneval, Kölsch, one of the biggest universities, highly qualified education, canteen like a restaurant, lovely people from all around the world. It was my second home and will be yours too, trust me! Highly recommended!

Robert, Corvinus University of Budapest

From the very beginning, the University and the PIM & CEMS Club made us all feel at ease and helped us quickly become a close-knit group. The friendships that I made there are still among my strongest today and the travels with them remain among my favorite memories.

Nathan, The University of Texas at Dallas

YOUR STAY IN COLOGNE







INTERNATIONAL STUDENT SUPPORT

The ZIB WiSo **Incomings Team** is there to support you with any academic issues before and during your exchange term

Including

Enrolment support and course registration support

Welcome days – **Orientation events before classes** including academic information session, guided campus tours and (inter)cultural events

Buddy Programme – **Support from Cologne student 'buddies'** during your stay at the WiSo Faculty

Carolina Exchange stude



PIM & CEMS STUDENT AND ALUMNI CLUB

The PIM & CEMS Club aims to create a **strong network** of students and alumni and enhance international understanding **Social events** such as running cocktails, game nights and bike tours give you plenty of opportunities to meet new people and have some fun! Meet with companies across industries in events such as speed recruiting, rotation dinners and workshops, and benefit from special job and internship offers







Apart from the obvious quality of the WiSo Faculty, meeting and joining the members of the PIM & CEMS Club as early as possible ensured that I never stopped for a second and spent every day of my semester having an absolute blast of fun.

Lukas, Prague University of Economics and Business

CISU-MBA ONLINE EDITION

Cologne International Summer University

The two-week class was such an interesting and challenging subject for me and made me want to learn more about the sustainability approach. The course was interactive and practical and we learned as much from business cases as from peer students. I am sure I will benefit from the systematic knowledge gained from the summer course to successfully complete my MBA studies.

Bayardelger, University of Bradford, School of Management

Two-week MBA summer programme in August **taught online** by international faculty

Choose from one of two courses: Leadership & Diversity or Sustainability and Competitive Advantage

Expand your international network by working in close groups with students from around the world

Credits: 5 ECTS Administrative charge: € 200



DOING BUSINESS IN GERMANY ON-SITE IN COLOGNE

12-day study tours for (E)MBA students

Two programmes: Energy Economics in May (tbc) Automotive & Mobility in May Credits: 5 ECTS Administrative charge: € 2450

Build your international network by working closely with fellow students from around the world Visits to institutions and companies, expert talks and academic input aim to give you insights into the industries from a German perspective

The DBi Germany course artfully blended on-site learnings and cultural experiences to successfully accomplish the mission of learning the topic from inside and outside the classroom. Being able to experience German business through the eyes of a German business person was an invaluable attribute of this course.

Carl, UT Austin, Exxon Mobile



CEMS MASTER'S INTERNATIONAL MANAGEMENT

One-year joint degree programme in conjunction with a Cologne MSc in International Management

Network of **33 first-class business schools**, over 70 multinational corporations and social partners worldwide

International focus and strong links with industry and business

Consistently among the **top 10** in the Financial Times Master's in Management ranking

CEMS EXCHANGE

The University of Cologne is the **only German university** to offer the highly reputable CEMS Master's in International Management

Top-ranked Faculty with EQUIS accreditation

Numerous networking opportunities with renowned international companies during skill seminars, workshops, company presentations and visits, job fairs, and social events

Local CEMS student club 'PIM & CEMS Student and Alumni Club Cologne' awarded **CEMS Club of the Year** 2014/15 worldwide and 2nd place in 2015/16



CEMS: where the world comes t@gether

CEAS studens and alumni are at home in the world, thanks to a unique alliance of 38 leading member schools, over 70 corporate partness and 4 and partitis that sparse the globe. The CEAS MIN is more than a top-ranked Maser's programme:

DOUBLE MASTER'S PROGRAMMES

Two-year international degree

Offered **in cooperation with renowned partner universities** in Belgium, Finland, India, Japan and the Netherlands

Spend one year in Cologne and one year at your chosen partner institution and graduate with **full master's degrees from both**

Available study programmes: Business Administration Demography and Social Inequality Economics European Studies Health Economics and Management

Click the following links for further details:

WIN HIT W TO A BIRD

9 **......** 🗄 🗄 🖽 🖽

oday's ideas.

IN DU DE L

Semester and short-term exchange

Degree programmes