

2021/2022 - LEVEL 5 TC - SPECIALISATION IN INTERNATIONAL HUMAN RESOURCE MANAGEMENT

	FALL SEMESTER			SPRING SEMESTER					
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 Management modules (for a total between 18 and 30 credits)			DATES: JANUARY 2022 – APRIL 2022 EXAMS: APRIL 2022 Choose between 3 and 5 modules (for a total between 18 of 30 credits)					
	MANAGEMENT MODULES	Hours	Credits		MANAGEMENT MODULES	Hours	Credits		
HR506E	International Human Resource Management I	27	6	HR501E	E-HRM and Institutions	27	6		
LW505E	International & Comparative Employment Law	30	6	HR507E	International Human Resource Management II	27	6		
OB512E	Interpersonal Communication & Personal Coaching	27	6	HR508E	Simulations IHRM	27	6		
HR510E	International Talent Management	27	6	OB511E_2	Management of Change	27	6		
PM501E_1	Project Management	27	6	OB513E	Next Organisation	27	6		
FI509E_1	Financial Tool Box (adapted to non-business students)	27	6	CR501E _2	Corporate Social Responsibility	27	6		
OB505E_1	Global Organisation Behaviour (adapted to non- business students)	27	6		OPTIONAL MODULES IN STRATEGY: 1 only According to your background in strategy, you will have the following choice	es :			
				ST540E	Strategic Management	30	6		
				ST541E	Advanced Strategy	30	6		
						•			
			COMPL	JLSORY EVENTS	3				
EV002N	International Fair		-						
					AGE MODULES	Hours	Credits		
			For Inter	national Student	s I				
0LV2F1	French Language	15	3	0LV2F2	French Language	30	3		
FG001	French Culture	15	3	FG002	French Culture	30	3		



2021/2022 - LEVEL 5 TC - SPECIALISATION IN INTERNATIONAL LUXURY & BRAND MANAGEMENT

	FALL SEMESTER				SPRING SEMESTER					
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 Management modules (for a total between 18 and 30 credits)		DATES: JANUARY 2022 – APRIL 2022 EXAMS: APRIL 2022 Choose between 3 and 5 modules (for a total between 18 of 30 credits)							
	MANAGEMENT MODULES	Hours	Credits		MANAGEMENT MODULES	Hours	Credits			
MK501E_1	International Consumer Behaviour	27	6	MK529E	Luxury Retail and e-commerce	27	6			
MK542E_1	Contemporary Brand Management	27	6	MK543E	Advanced Brand Management	27	6			
MK545E	Marketing of New Products	27	6	MK556E	Corporate Design in the Luxury Industry	27	6			
MK559E	Luxury Marketing Strategy	27	6	MK557E	Marketing Communication in the Luxury Industry	27	6			
ST505E	Dynamics of Luxury Industry & Business Models	27	6	MK503E_2	Marketing Research	27	6			
				CR501E _2	Corporate Social Responsibility	27	6			
				OPTIONAL MODULES IN STRATEGY: 1 only According to your background in strategy, you will have the following choices:						
				ST540E	Strategic Management	30	6			
				ST541E	Advanced Strategy	30	6			
		C	OMPULS	ORY EVENTS		'	•			
EV002N	International Fair		-							
		LA	NGUAGE	MODULES		Hours	Credits			
0LV2F1	French Language	15	3	0LV2F2	French Language	30	3			
FG001	French Culture	15	3	FG002	French Culture	30	3			



2021 / 2022 - LEVEL 5 TC - SPECIALISATION IN DATA BUSINESS ANALYTICS

	UNFRAMED THINKING						
	FALL SEMESTER				SPRING SEMESTER		
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 Management modules (for a total between 18 and 30 credits)			Choose	DATES: JANUARY 2022- APRIL 2023 EXAMS: APRIL 2022 between 3 and 5 modules - choose one s (for a total between 18 of 30 credits)		on
	MANAGEMENT MODULES	Hours	Credits		MANAGEMENT MODULES	Hours	Credits
IS507E	Programming for Data Analytics	27	6	9.1	Choose 1 specialisation	r c	
QM501E	Introduction to Business Analytics	27	6	Itt	s not possible to mix courses from different special Marketing specialisation	alisations	
QM502E	Statistical Modeling for Business	27	6	CR501E_2	Corporate Social Responsibility	27	6
QM506E	Data Management	27	6	IS512E_2	Social Media Intelligence	27	6
QM512E	Time Series Analysis	27	6	MK510E	E-Marketing	27	6
QM524E	Optimization and Simulation	27	6	MK520E_2	Customer Data Analysis	27	6
				MK530E_2	Retail Analytics	27	6
				RM502E_2	Marketing Research and Analysis	27	6
					Supply Chain specialisation		
				CR501E_2	Corporate Social Responsibility	27	6
				SC501E_2	Introduction to Supply Chain Management (Principles of SCM)	27	6
				QM525E_2	Advanced analytics in production systems	27	6
				QM526E_2	Data Driven SCM	27	6
				SC506E_2	Global SCM and International Trade	27	6
				QM527E_2	Advanced analytics in logistics	27	6
					Finance specialisation		
				CR501E_2	Corporate Social Responsibility	27	6
				FI503E_2	Financial Equity and Portfolio Management	27	6
				FI509E_2	Financial Toolbox	27	6
				FI529E_2	Alternative Investments	27	6
				FI530E_2	Deep Learning and Neural Networks for Finance	27	6
				FI531E_2	Al and Fin Tech	27	6
				According	OPTIONAL MODULES IN STRATEGY: 1 og to your background in strategy, you will have the foll	•	s:
				ST540E	Strategic Management	30	6
				ST541E	Advanced Strategy	30	6
		COMP	ULSORY	EVENTS			
EV002N	International Fair	LANG	GUAGE MC	DUI ES			
0LV2F1	French Language	15	3	OLV2F2	French Language	30	3
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2021/2022 - LEVEL 5 TC - SPECIALISATION IN INTERNATIONAL FINANCE

	FALL SEMESTER 2021			SPRING SEMESTER 2022						
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 Management modules (for a total between 18 and 30 credits)			DATES: JANUARY 2022 – APRIL 2022 EXAMS: APRIL 2022 Choose between 3 and 5 modules (for a total between 18 of 30 credits)						
	MANAGEMENT MODULES	Hours	Credits		MANAGEMENT MODULES	Hours	Credits			
EC501E	Applied Economics	27	6	FI507E	Financial Engineering & CommodityTrading	27	6			
EC502E	Financial Economics	27	6	FI508E	Short Term and Long Term Financing	27	6			
FI502E	Advanced Corporate Finance	27	6	FI519E	Mergers and acquisition: an international perspective	27	6			
FI505E	Coding and Data Science for Accounting and Finance	24	6	FI526E	Empirical Methods in Finance 2	27	6			
FI506E	Quantitative Finance	27	6	FI513E	Islamic Finance	27	6			
FI525E	Exchange Markets	27	6	FI531E_2	Al and Fin Tech	27	6			
CR501E_FI	Corporate Social Responsibility in Finance	27	6	FI534E	International Financial Regulation	27	6			
				LW502E	International & EU Business Law	27	6			
				Ad	OPTIONAL MODULES IN STRATEGY: 1 only ccording to your background in strategy, you will have the following	choices :				
				ST540E	Strategic Management	30	6			
				ST541E	Advanced Strategy	30	6			
		(COMPULS	ORY EVENT						
EV002N	International Fair		-							
		L	ANGUAG	E MODULES						
0LV2F1	French Language	15	3	0LV2F2	French Language	30	3			
FG001	French Culture	15	3	FG002	French Culture	30	3			



2021 / 2022 - LEVEL 5 TC - SPECIALISATION IN FINANCIAL DATA INTELLIGENCE

	FALL SEMESTER			SPRING SEMESTER					
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 Management modules (for a total between 18 and 30 credits)			DATES: JANUARY 2022– APRIL 2022 EXAMS: APRIL 2022 Choose between 3 and 5 modules - choose one specialisation (for a total between 18 of 30 credits)					
	MANAGEMENT MODULES	Hours	Credits		MANAGEMENT MODULES	Hours	Credits		
EC505E	Financial Theory	27	6	iti	Choose 1 specialisation is not possible to mix courses from different specialis	sations			
EC510E	Economic Modelling	27	6	Al-driven Finance specialisation					
EC511E	Introduction to Financial Econometrics	27	6	FI532E	Financial Data Infrastructure	27	6		
FI503E	Financial Equity & Portfolio Management	27	6	FI507E	Financial Engineering and Commodity Trading	27	6		
FI505E	Coding and Data Science for Accounting and Finance	27	6	FI526E	Empirical Methods in Finance	27	6		
QM512E	Time Series Analysis	27	6	FI530E_2	Deep Learning and Neural Networks for Finance	27	6		
CR501E_FI	Corporate Social Responsibility	27	6	FI531E_2	Al and Fin Tech	27	6		
				FI533E	Recent Topics in Al and Finance	27	6		
					Cybersecurity specialisation				
				FI532E	Financial Data Infrastructure	27	6		
				CY501E	Cybersecurity Management	27	6		
				CY502E	Key Challenges withCryptocurrencies	27	6		
				CY503E	Geopolitics of Cybersecurity	27	6		
				CY504E	Al and cybersecurity (+cryptography)	27	6		
				CY505E	Applied Cybersecurity Concepts Projects / Recent topics in cybersecurity	27	6		
				Accordir	OPTIONAL MODULES IN STRATEGY: 1 on ng to your background in strategy, you will have the follow		:		
				ST540E	Strategic Management	30	6		
				ST541E	Advanced Strategy	30	6		
		COMP	ULSORY	EVENTS					
EV002N	International Fair			<u></u>					
		LANG	UAGE MC	DULES					
0LV2F1	French Language	15	3	0LV2F2	French Language	30	3		
FG001	French Culture	15	3	FG002	French Culture	30	3		



2021/2022 - LEVEL 5 TC - SPECIALISATION IN INTERNATIONAL ACCOUNTING, MANAGEMENT CONTROL AND AUDITING

Ur	NFRAMED THINKING							
	FALL SEMESTER				SPRING SEMESTER			
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 Management modules (for a total between 18 and 30 credits)		DATES: JANUARY 2022 – APRIL 2022 EXAMS: APRIL 2022 Choose between 3 and 5 modules (for a total between 18 of 30 credits)					
	MANAGEMENT MODULES	Hours	Credits	MANAGEMENT MODULES Hours				
AC504E	External Auditing	27	6	AC503E	Management Control	27	6	
AC514E	Management & Cost Accounting	27	6	AC505E	International Financial Reporting	27	6	
AC515E	Advanced Accounting and Consolidation	27	6	AC510E	International Taxation	27	6	
AC518E	Financial & Managerial Accounting: Fundamentals	27	6	CR504E	Corporate Sustainability Reporting	27	6	
AC519E	Accounting in the Digital Age	27	6	AC522E	Financial Management & Business Advisory	27	6	
LW508E	Corporate and Business Law	27	6	FI540E	Corporate Governance: an overall perspective	27	6	
CR501E_FI	Corporate Social Responsibility	27	6	Acc	OPTIONAL MODULES IN STRATEGY: 1 only cording to your background in strategy, you will have the following of	choices:		
				ST540E	Strategic Management	30	6	
				ST541E	Advanced Strategy	30	6	
		(COMPULS	ORY EVENTS				
EV002N	International Fair		-					
		LAN	IGUAGE	and IT MODULES				
0LV2F1	French Language	15	3	0LV2F2	French Language	30	3	
FG001	French Culture	15	3	FG002	French Culture	30	3	



0LV2F1

FG001

French Language

French Culture

2021/2022 - LEVEL 5 TC - SPECIALISATION IN INTERNATIONAL NEGOTIATION AND BUSINESS DEVELOPMENT

	FALL SEMESTER			SPRING SEMESTER					
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 Management modules (for a total between 18 and 30 credits)			DATES: JANUARY 2022 – APRIL 2022 EXAMS: APRIL 2022 Choose between 3 and 5 modules (for a total between 18 of 30 credits)					
	MANAGEMENT MODULES	Hours	Credits	MANAGEMENT MODULES			Credits		
NG506E	International Negotiation & Business Development	27	6	LW504E	International Business Law	27	6		
NG507E	Simulations in International Negotiation & Business Development I	27	P/F no credits transfered	MK544E_2	B2B Marketing	27	6		
SC504E	International Sourcing & Procurement	27	6	NG508E	Management of International Negotiation and Business Development	27	6		
QM510E	Data Science for Negotiation and Business Development	27	6	NG509E	Sales Strategy and Management	27	6		
HR512E	Interpersonal Communication Skills	27	6	NG510E	Simulations in International Negotiation & Business Development II	27	P/F no credits transfered		
FI593E_1	International Trade and Finance	27	6	CR501E _2	Corporate Social Responsibility	27	6		
OB508E_1	Crisis Management	27	6		OPTIONAL MODULES IN STRATEGY: 1 only				
FI509E_1	Financial Tool Box (adapted to non business students)	27	6		According to your background in strategy, you will have the following cho	pices :			
MK512E_1	Global Marketing Strategy (adapted to non business students)	27	6	ST540E	Strategic Management	30	6		
				ST541E	Advanced Strategy	30	6		
			COMPUL	SORY EVENTS					
EV002N	International Fair		-						
			LANGUA	AGE MODULES					

0LV2F2

FG002

French Language

French Culture

30

30

3

3

15

15

3

3



2021/2022 - LEVEL 5 TC - SPECIALISATION IN SUPPLY CHAIN MANAGEMENT

	FALL SEMESTER				SPRING SEMESTER				
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 Management modules (for a total between 15 and 30 credits)			DATES: JANUARY 2022 – APRIL 2022 EXAMS: APRIL 2022 Choose between 3 and 5 modules in total - Choose 1 track (for a total between 15 of 30 credits)					
	MANAGEMENT MODULES	Hours	Credits		MANAGEMENT MODULES	Hours	Credits		
SC519E	Quality Management and Lean Supply Chain	27	6		Choose 1 track it is not possible to mix courses from different tracks				
SC501E_1	Introduction to the Supply Chain Management	27	6		Logistics Track:				
SC503E	Procurement & Inventory Management	27	6	IS516E	Production & Information Systems	27	6		
SC505E	Coordination in the Supply Chain Management	27	6	QM521E	Production Systems	27	6		
SC507E_1	Sustainable Supply Chain / Green Logistics	27	6	SC506E	Global Supply Chain & International Trade	27	6		
SC517E	Introduction to Supply Chain Analytics	13,5	3	SC510E	Management of Distribution & Transportation	27	6		
				CR501E _2	Corporate Social Responsibility	27	6		
				SC518E	Supply Chain Risk Management	13,5	3		
				Purchasing Track:					
				LW513E	Law and Contract Negotiation	27	6		
				SC515E	Sourcing & e.Purchasing	27	6		
				SC522E_2	Purchasing & Supply Chain	27	6		
				SC523E	Purchasing Management	27	6		
				CR501E _2	Corporate Social Responsibility	27	6		
				SC518E	Supply Chain Risk Management	13,5	3		
					OPTIONAL MODULES IN STRATEGY: 1 only According to your background in strategy, you will have the following cho	ices :			
				ST540E	Strategic Management	30	6		
				ST541E	Advanced Strategy	30	6		
			COMPUL	SORY EVENTS					
EV002N	International Fair		-						
		LA	NGUAGE	and IT MODULES	3				
0LV2F1	French Language	15	3	0LV2F2	French Language	30	3		
FG001	French Culture	15	3	FG002	French Culture	30	3		



2021/2022 - LEVEL 5 TC - SPECIALISATION IN STRATEGIC AND DIGITAL MARKETING

	FALL SEMESTER			SPRING SEMESTER						
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 modules (for a total between 18 and 30 credits)			DATES: JANUARY 2022 – APRIL 2022 EXAMS: APRIL 2022 Choose between 3 and 5 modules - Choose 1 track (for a total between 18 of 30 credits)						
	MANAGEMENT MODULES	Hours	Credits		MANAGEMENT MODULES	Hours	Credits			
MK536E	Marketing of Innovation	27	6		Choose 1 track It is not possible to mix courses from different tracks					
MK546E	Omni-Channel Consumer Behaviour	27	6		Digital Marketing and Communication track					
MK549E_1	Integrating Online and Offline Marketing Communications	27	6	IS514E	Designing User Experience & Webanalytics	27	6			
	Choose 1 track It is not possible to mix courses from different tracks			MK552E	Digital Advertising and Communication	27	6			
	Digital Marketing and Communication track			PM504E	Web Based Project Management	27	6			
IS513E	Database for Direct Marketing and E-CRM	27	6	MK503E_2	Marketing Research	27	6			
MK558E	Digital Marketing and Branding	27	6	MK541E	Customer Experience Management	27	6			
	Strategic Marketing track				Corporate Social Responsibility	27	6			
MK542E_1	Contemporary Brand Management	27	6	Strategic Marketing track						
MK544E_1	B2B Marketing	27	6	MK502E	International Marketing Management	27	6			
				MK522E	Marketing Intelligence and Pricing Strategy	27	6			
				MK514E	Omni-Channel Distribution and Retail Management	27	6			
				MK503E_2	Marketing Research	27	6			
				MK541E	Customer Experience Management	27	6			
				CR501E _2	Corporate Social Responsibility	27	6			
				Acc	OPTIONAL MODULES IN STRATEGY: 1 only ording to your background in strategy, you will have the following ch	ioices :				
				ST540E	Strategic Management	30	6			
				ST541E	Advanced Strategy	30	6			
		C	OMPULSO	RY EVENTS						
EV002N	International Fair			L						
		I		MODULES						
0LV2F1	French Language	15	3	0LV2F2	French Language	30	3			
FG001	French Culture	15	3	FG002	French Culture	30	3			



2021/2022 - LEVEL 5 TC - SPECIALISATION IN SPORTS AND TOURISM MANAGEMENT

	IN HAMED THINKING							
	FALL SEMESTER				SPRING SEMESTER			
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021 Choose between 3 and 5 modules (for a total between 18 and 30 credits)			DATES: JANUARY 2022 – APRIL 2022 EXAMS: APRIL 2022 Choose between 3 and 5 modules (for a total between 18 of 30 credits)				
	MANAGEMENT MODULES	Hours	Credits		MANAGEMENT MODULES	Hours	Credits	
CR505E	Sport and Tourism Management ans Sustainable Development	27	6	LW503E	Legal Environment of Sports & Tourism Sector	27	6	
PM502E	Application Project in Sports & Tourism	27	6	PM503E	Events Management in Sports & Tourism Sector	27	6	
MK509E	Tourism Marketing and Management	27	6	HR518E	Hospitality Management	27	6	
MK521E	Merchandising in Sports & Tourism Sector	27	6	MK523E	CRM in Sports & Tourism	27	6	
MK561E	Media Studies for Sports &Tourism Industry	27	6	MK526E	International Sport Policies and Sport Organisation Management	27	6	
MK567E	Sport Marketing and Sponsorship	27	6	MK568E	Corporate Design & Brand Identity in the SLT Sports & Tourism Industry	27	6	
SC516E	Sales and Purchasing in Sport and Tourism Industry	27	6		OPTIONAL MODULES IN STRATEGY: 1 only			
SC520E	Logistics & Transport Management in the Tourism Industry	27	6	Acc	cording to your background in strategy, you will have the following ch	oices:		
		•		ST540E	Strategic Management	30	6	
				ST541E	Advanced Strategy	30	6	
		С	OMPULS	DRY EVENTS				
EV002N	International Fair							
		L	ANGUAG	E MODULES				
0LV2F1	French Language	15	3	0LV2F2	French Language	30	3	
FG001	French Culture	15	3	FG002	French Culture	30	3	



2021 / 2022 - LEVEL 5 TC - SPECIALISATION IN GLOBAL BUSINESS MANAGEMENT

	UNFRAMED THINKING			_			
	FALL SEMESTER				SPRING SEMESTER		
	DATES: SEPTEMBER 2021 – DECEMBER 2021 EXAMS: DECEMBER 2021	1			DATES: JANUARY 2022- APRIL 2022 EXAMS: APRIL 2022		
	Choose between 3 and 5 Management modules (for a total between 18 and 30 credits)	3		Choos	e between 3 and 5 modules - choose one sp (for a total between 18 of 30 credits)	pecialisatio	on
	MANAGEMENT MODULES	Hours	Credits		MANAGEMENT MODULES	Hours	Credit
FI509E_1	Financial Tool Box	27	6	CR501E_2	Corporate Social Responsibility	27	6
IS535E_1	Introduction to Data Science for Business	27	6	OB508E_2	Crisis Management	27	6
MK512E_1	Global Marketing Strategy	27	6	it	Choose 1 specialisation is not possible to mix courses from different special	lisations	
OB505E_1	Global Organizational Behaviour	27	6		Market Data Analytics specialisation		
PM508E_1	Project Management	27	6	FI531E	Al and Fin Tech	27	6
SC501E_1	Introduction to the Supply Chain Management	27	6	MK520E_2	Customer Data Analysis	27	6
				MK530E_2	Retail Analytics	27	6
					Financial Economics specialisation		
				FI510E_2	Ethical and Socially Responsible finance	27	6
				FI531E_2	Al and Fin Tech	27	6
				FI593E_2	International Trade and Finance	27	6
				Lean	cialisation		
				MK530E_2	Retail Analytics	27	6
				SC507E_2	Sustainable Supply Chain / Green Logistics	27	6
				SC522E_2	Purchasing & Supply Chain	27	6
					Marketing Management specialisation		
				MK501E_2	International Consumer Behaviour	27	6
				MK503E_2	Marketing Research	27	6
				MK549E_2	Integrating Online and Offline Marketing Communications	27	6
					Global Management specialisation		
				HR504E_2	Global Human Resource Management	27	6
				OB511E_2	Management of Change	27	6
				QM500E_2	Management Decision Tools	27	6
				Accordi	OPTIONAL MODULES IN STRATEGY: 1 ong to your background in strategy, you will have the follows:	•	s:
				ST540E	Strategic Management	30	6
				ST541E	Advanced Strategy	30	6
		COMP	PULSORY	EVENTS			
EV002N	International Fair	LANG	SUAGE MO	DDIII ES			
0LV2F1	French Language	15	3	OLV2F2	French Language	30	3
FG001	French Culture	15	3	FG002	French Culture	30	3