

| *Core credits established at enrollment (◎Mandatory Core ○Elective Core) |                                 |                                   |    |  |  |                                      |    |
|--|---------------------------------|-----------------------------------|----|--|--|--------------------------------------|----|
| Category   | Global MBA<br>(Weekend Courses) |                                   |    |  | MSc in Management<br>(Weekday Courses) |                                      |    |
|  |                                 | Course Title                      |    |  |  | Course Title                         |    |
| Building Foundational Skills   | ◎                               | MBA Essentials                    | S1 |  | ◎                                      | Strategic Thinking                   | W1 |
|  |                                 | Innovation & Creative Thinking    | S2 |  | ◎                                      | Behavioral Economics                 | W2 |
|  |                                 | Service Design                    | S3 |  |  | Industrial Organization              | W3 |
|  |                                 |                                   |    |  |  | Driving Strategic Innovation         | W4 |
| Understanding Financial Markets & Management Resources                   | ◎                               | Financial Analysis                | S4 |  | ◎                                      | Business Analysis                    | W5 |
|  | ◎                               | Corporate Finance                 | S5 |  |  | Consumer Behavior                    | W6 |
|  |                                 | Managerial Accounting & Control   | S6 |  |  | Business Economics                   | W7 |
|  |                                 | Strategic Negotiation             | S7 |  |  |                                      |    |
|  | ◎                               | Design Thinking for Managers      | S8 |  |  |                                      |    |
|  |                                 | Technology Management & Economics |    |  | ◎                                      | Design Thinking for Managers         | S8 |
| Leading Global Businesses  | ◎                               | Marketing Management              | F1 |  |  | Innovation Management                | W1 |
|  |                                 | Digital Marketing                 | F2 |  |  | Entrepreneurship & Family Business   | W2 |
|  |                                 | Enterprise Turnaround Strategy    | F3 |  | ◎                                      | Leadership & Organizational Behavior | W3 |
|  |                                 | Study Tour in Taiwan              |    |  | ◎                                      | Business Plan                        | W4 |
|  |                                 | Knowledge Management              | F4 |  |  |                                      |    |
| Building & Sustaining Competitive Advantage                              |                                 | Behavioral Economics & Finance    | F5 |  |  | Managing Multinational Business      | W5 |
|  | ◎                               | Human Resources Management        | F6 |  | ◎                                      | Digital Transformation               | W6 |
|  | ◎                               | Design Thinking for Big Data & AI | F7 |  |  | Supply Chain Management              | W7 |
|  |                                 | Driving Competitive Advantage     | F7 |  | ○                                      | Design Thinking for Big Data & AI    | F7 |
|  | ◎                               | Business Issues & Ethics          | F8 |  | ◎                                      | Risk Management & Sustainability     | W8 |