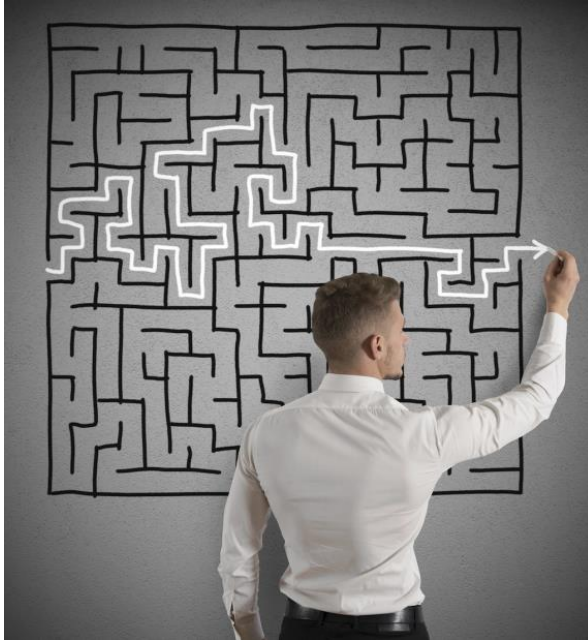


# Work Projects

# A Work Project...

... is a formal, academic document with the purpose of answering one original question. The Work Project is required for the student to obtain the Master Degree, after the completion of the coursework.

# You need to...



Find a solution to a problem

# You need to...



Find an answer to a question

# You need to...

## HYPOTHESIS TESTING

---

Apples



Oranges



Test a hypothesis

**Which is better?**

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There are 3 types of Work Projects you can choose from



# Types of Work Projects

- Field Lab (FL)

In most FLs you will do your thesis integrated in a group, although in some alone, close to a company and with the support of a Professor that offers themes for which you can apply

- Directed Research (DR)

You will work individually with the support of a Nova SBE's Professor. Topics will be presented by professors according to their research and specialization interests. You may also suggest a topic of your interest to a professor of your choice

- Directed Research Internship (DRI)

Doing your work project as an intern in an organization. Although the School may have some internship to which you may apply, students are mainly responsible for finding an internship with a problem-solving format and a Professor from Nova SBE to be the academic advisor

# Field Lab (FL)

Work close to an organization

Within a group or individually



School offers themes (Offers excel @ Moodle)

You need to apply

Professor in charge will select the FL participants from the pool of candidates

Final thesis will have a part done by

the group  $\oplus$  Individual part done by each member of the group

More details on FL Guidelines document @ Moodle



# Directed Research (DR)



Research work

Autonomous, with a Nova SBE Advisor

Faculty offers themes (Offers excel @ Moodle)

You need to speak to professor offering the theme to apply

You can propose your own theme to a Professor working in the area of your choice; It can be also a case study

Professor in charge will select candidates and themes to work with

More details on DR Guidelines document @ Moodle

# Directed Research Internship (DRI)

Work within an organization



Individual work, supervised by company and academic advisor

You should find your own internship

Must include a relevant organizational problem or applied research question to be analyzed by the student.



You are responsible for making sure your DRI proposal is approved by the Academic Director of your Master Program

You are responsible for making your DRI proposal to a Nova SBE Professor to be your academic advisor

This problem/research question must be agreed by organization supervisor and academic advisor, in terms of content, methodology, analysis and final deliveries

More details on DRI Guidelines document @  
Moodle

# Example of Field Lab themes



Development of Nova SBE's Digital Strategy

Consulting projects

Marketing Labs –address a concrete branding issue, for a designated "client" or develop a marketing business plan to a given organization

Improving SME competitiveness and its internationalization process  
Measurement of an organizations' social impact

Developing analysis and reaching conclusions regarding several indicators of the  
European Union package that has been allocated to Portugal

# Example of Directed Research themes

Restructuring Organizational Processes to improve Productivity, Quality and Costs

The Value Creation framework applied to ...company: A case-study applied to the sector of ...

Financial reporting by foundations

HRM & Well-being

Corporate Project Management Framework Assignment

Casestudies in mergers and acquisitions (including public and private deals as well as private equity).

Determinants of Portuguese Trade and Specialization



# Example of Directed Research Internship themes

Ministry of Finance – Dual Labour Market: temporary versus permanent contracts

Water and Waste Regulatory Authority

Creation and implementation of a Marketing and Communication Plan for an organization

Rota Vicentina – A sustainable model to boost travel & tourism in the region

Business Plan for an organization



# How do you prefer to WORK?

☐ In a group

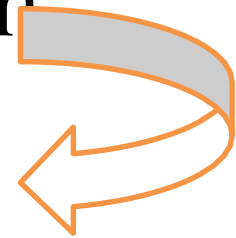


☐ Autonomously



☐ Individually within an organization

Directed Research Internship (DRI)



**Not sure how to choose?  
Want to propose your own theme?**

Answer the following questions . . .



1. What were your favorite courses?
2. Can you name preferred Professors?
3. Are you majoring on a specific area?
4. Do you want to try an area for professional future?
5. What subjects interested you more in that given course or was lectured by that given professor?
6. What did you learn that you would like to explore more?





- Many Ideas
- Many types of WorkProjects

# HOW TO CHOOSE?



# EXAMINE EXCEL SHEET WITH OFFERS (MOODLE - WP AREA)

Speak to professors  
for opinions

Follow your instinct

# Submit your theme on Moodle

- Deadlines:
  - FALL(WP done from September to January)  
June 30th
  - SPRING(WP done from February to June)  
January 30th

Check the WPFlowchart for more details  
of the process and deadlines!



# Explore Moodle

## Masters Work Project – 1<sup>st</sup> Step

**NOVA** School of Business & Economics

Shaping powerful minds

Accredited by EQUIS AACSB CEMS gbsn

**moodle@NovaSBE**

You are logged in as s 10 (Log out)

### Quick Links

- NOVA School
- Full-Text Research
- Catalog
- f g+ in You Tube
- p

### Info & Support

- 0. Info, Support & more
- 1. Start Here...
- 2. General Help
- 3. for Students
- 4. for Faculty

### moodle@NovaSBE

Course Management System

This Platform is a powerful supplement to face-to-face classes enabling very rich interactions between Teachers and Students, with focus on the Students learning needs... [Read more](#)

Welcome message (00:50) - = CEduTec =

**Have a GREAT moodle TEACHING and LEARNING EXPERIENCE!**

### Ending your session?

**3 steps always:**

1. Close popup windows;
2. click Logout link;
3. exit the Browser.

### Calendar

June 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

### for Faculty

**WP Flowchart, list of Professors, Offers in Excel, exercises and Final Application Form**

FAQ



- **Can I apply to more than one type of Work Project?**

Yes, you can apply to every Work Project of your interest

- **To how many Work Projects can I apply for?**

No limit applied but we advise you to focus. Avoid dispersion.

- **If I am selected to more than one, what do I do?**

You accept your preferred theme and notify other professors you sent your application to that you are no longer a candidate (same day you accepted an offer)

- **How to know deadlines for applications?**

The deadlines vary from professor to professor. You need to check deadlines in Moodle, offers by themes / professors